



Roanoke Regional Community Indicators 2009 Edition

Area of Study: Household Economic Indicators

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Introduction

In October 2008 the Council of Community Services published the first Roanoke Regional Community Indicators Report¹, the purpose of which was to identify and track key human services indicators. Because a lack of financial resources was deemed to be a primary reason for needing human services, the area of focus for the 2008 report was the household economy. Indicators are presentations of valuable data that show changes over time. They help to answer important questions such as how well the economy is functioning; whether children in the Roanoke Region are performing to standards in school or to what extent the teen pregnancy rate is decreasing. Indicators are powerful tools for measuring and tracking the overall quality of life and comparing performance against goals or benchmarks. The measurements help communities monitor changes or give them a baseline against which future changes can be measured.

The research conducted for the 2008 report was guided by a steering committee of 38 leaders representing 26 organizations and agencies. The Indicators Steering Committee set the entire Roanoke Region as the geographic focus of the 2008 project. Because there was a strong consensus by the 2008 Steering Committee that multi-jurisdictional planning and Valley-wide action would be stimulated if data were researched and presented that addressed the needs of the entire region, this 2009 Edition of the Roanoke Regional Community Indicators report continues looking at the region as a whole; defined in this report to include Alleghany County, Botetourt County, Covington City, Craig County, Franklin County, the City of Roanoke, Roanoke County and the City of Salem.

As in the original report, indicator data in this 2009 Edition are presented with a purpose of showing trends over time for each jurisdiction in the region while comparing the performance of the Roanoke Region to that of the Commonwealth of Virginia overall. To our knowledge there is no other single source of information that provides such a detailed and in-depth look at the economic well being of people residing in the Roanoke Region.

The Council of Community Services through its division of Planning and Consultation now tracks and stores indicator data as it becomes available on an ongoing basis. Data are stored in a newly created electronic Indicator Library making access to information on community needs more readily available through the use of simple pivot tables. This 2009 Edition of the Roanoke Regional Community Indicators Report contains 42 indicators, those deemed by the Steering Committee to be most closely related to poverty plus 5th grade and 8th grade proficiency assessments, the Indicator Library itself contains over 150 indicators providing information on a wide range of community needs. The data in this report were extracted from the Indicator Library.

It is our hope during this challenging period of economic downturn, that data contained in this 2009 Edition of the Roanoke Regional Community Indicators Report will assist policymakers, business and program leaders as they come together cross jurisdictional boundaries to find common cause and solutions to economic and social problems facing children and families in our communities.



Chairman Indicators Steering Committee
President and CEO
Freedom First Federal Credit Union

¹ The 2008 Roanoke Regional Community Indicators report can be found on the Council of Community Services website. www.councilofcommunityservices.org

Methodology²

The primary focus of the research and data collection team was to find the most recent, credible, locality-specific data available that could be used to calculate an aggregate regional figure for each indicator. This aggregate regional figure was then used as a comparison to state data to provide the reader with a point of reference as to where the region stands. It was also decided that, wherever possible, three cycles of data would be tracked to provide a trend line measuring change over time; with no data cycles prior to 1990 to be included. As the project moved forward, difficulties were encountered regarding the inclusion of old data, the inclusion of data gathered from sources with a relatively high margin of error and the calculation of regional figures for some indicators.

The inclusion of relatively old data was an initial concern as the research and data collection process began. The challenge arose as it was found that to get locality-specific data for a significant number of indicators, either old data would have to be used, primarily from the U.S. Census Bureau with 2000 being the most recent cycle available, or those indicators for which more recent data could not be located would have to be dropped from the report. It was determined that while the 1990 and 2000 Census data cycles were not optimal, it was all that was available to compile a truly comprehensive regional report with locality-specific data and that it would be included.

The inclusion of data with a relatively high margin of error was another issue that was confronted as the report was being compiled. The American Community Survey (ACS) of the U.S. Census was found to be a possible supplement to some of the older data for Roanoke County and the City of Roanoke for a number of the Census-sourced indicators (Roanoke County and the City of Roanoke are the only localities in the region covered by the ACS as only localities with populations of 65,000 or more are tracked). The Small Area Income and Poverty Estimates (SAIPE) of the Census were also found to be a more recent set of data for several of the indicators. Unlike the American Community Survey, the SAIPE was available for all localities in the region. The reliability of these sources was, however, a concern as the margin of error for some of the indicators was significant. This concern was taken into consideration and it was decided that the ACS data would be included for Roanoke County and the City of Roanoke in the tables, but would not be graphed or used in any calculations of regional figures. The SAIPE would also be included in the report and would be used as the primary data source for those indicators for which they were available. Because data was accessible for all localities in the region through the SAIPE, an aggregate regional figure was able to be calculated using consistent data for all localities. It was thought that even with the reliability issues associated with the ACS and the SAIPE that this data may still be useful to community leaders when seeking data for grant applications or in other instances where more recent data may be needed.

Calculating a regional figure³ for some indicators was also a challenge. Since all the data necessary to compile a regional figure for the indicators was not always accessible, an aggregate regional figure could not be calculated for several of the indicators. For instance, for the births to mothers with less than a high school education indicator, the data for total births and the total number of births to mothers that did not have a high school education for the given year were not available through the Virginia Department of Health. The only number available was the percentage of total births that were to mothers with less than a high school

² Methodology for the 2009 Edition is the same as that for the 2008 report. Because this 2009 Edition is intended to be a stand-alone report, the methodology section is included even though it is a repeat of the that contained in 2008

³ Regional figures for the indicators for which all the necessary data was available and accessible was done as a simple calculation of the aggregate compilation of data for all localities in the region; no weighted average calculations were made.

education. Therefore, without the numbers of total births and the total number of births to mothers with less than a high school education, a regional figure could not be calculated. Because of this deficiency of data with several indicators, the numbers for the individual localities was included as a comparison to the state with no regional figure being calculated.

The indicators for which no regional figure could be calculated include: median family income, median income – seniors aged 65-74, median income – seniors aged 75 and over, affordability of a single-family home, births to mothers with less than a high school diploma and typical monthly household utility costs. These indicators have been included in a separate appendix (Appendix B) as it was felt that even though these indicators contain valuable data and are worth including, their inclusion with the indicators for which regional data could be calculated would detract from the regional approach that has been a primary focus of this report.

While the methodology that was used in compiling this report was by no means perfect or optimal, the intention was to create a sense of community and interconnectedness within the region. It was felt that this intention was best served by using the chosen methods. In the future, as conversations within the community take place and as cooperation amongst agencies and organizations within the region increases, more recent and relevant data will, hopefully, be made available through indicator reports similar to this.

Modifications in the 2009 Report

In the 2009 Edition there are few modifications to the 2008 report. There are two indicators not included in the 2009 report that were in the 2008 report. These were “number of chapter 7 and 13 bankruptcies”, and “typical monthly household utility costs”. Data were not readily accessible for either of these indicators and were not included. Another indicator that changed from the 2008 report was “adults without health insurance” to “no health insurance coverage”. There were concerns about the accessibility and reliability of the data source for “adults without health insurance”. The Census Bureau released its Small Area Health Insurance Estimates (SAHIE) for Counties and States in July 2005. This program is akin to the Small Area Income and Poverty Estimates program (SAIPE) and reports county-level estimates on health insurance coverage for all counties and is not available elsewhere. No health insurance coverage is now a part of the 2009 Edition and is reported by locality for age (under 65), all levels of income, and both sexes. The data are easily accessible and reliable and will be included in future publications.

Fifth and eighth grade assessments have been added as education indicators in the 2009 report. The reason for adding these indicators was to begin tracking where upward trends in academic performance begins to reverse. As can be seen in the pages of this report, the period between 5th and 8th grade (adolescence) represents the area where performance falls for the region.

In December 2008, the Census released its 2005-2007 3 yr. estimates. These estimates are for areas with populations of 20,000 or more, which includes Botetourt, Franklin county, and Salem. Data were collected over a three year period and thus have a larger sample making the estimates more precise. Roanoke County and Salem continue to have one and three year estimates due to their size. Three year estimates are included in the 2009 report and used as measures on thirteen indicators but there are no graphs or Region calculations using the data from the 3 yr. estimates.

Aging Demographics

The indicators in this report can be better understood when viewed through a demographic lens. (Demographics for each jurisdiction can be found in Appendix C of this publication.) The table below provides data for the year 2007 confirming earlier projections of a rapidly aging population in the Roanoke Region with a concomitant loss of people ages 25-44. During the period 1990 to 2007, for example, there was a 5.9% reduction of people ages 25-44 in the region while there was 6.5% growth in the number of people ages 50 and older. Projections to the year 2030 show a continuing loss of younger people with an increasingly aging population in the region. While data are not available for the year 2050 for the state, the percentage of people 65 years of age and older for the country is projected to grow to 22% in the year 2050 and world-wide is projected to grow to 16.2%. In 2007 the Roanoke Region was just 0.1% less than the 2050 world projection for the percentage of people 65 years of age and older.

	1990	2000	2007	2010	2020	2030	2050
Aging Population							
Region							
% Population ages 25-44	32.0%	28.0%	26.1%	24.0%	25.0%	23.0%	
% Population 50 and over	30.0%	34.0%	36.5%	38.0%	40.0%	40.0%	
% Population 55 and over	24.9%	26.1%	29.0%	30.5%	34.2%	34.3%	
% of Population age 65 & over	15.0%	16.0%	16.1%	16.4%	20.0%	23.0%	
Virginia							
% Population ages 25-44	34.0%	32.0%	28.7%	27.0%	27.0%	26.0%	
% Population 50 and over	23.5%	27.0%	30.0%	32.0%	35.0%	35.0%	
% Population 55 and over	18.8%	20.2%	22.9%	24.3%	28.5%	29.2%	
% of Population age 65 & over	10.7%	11.2%	11.8%	12.2%	15.5%	18.5%	
United States							
% Population ages 25-44	32.0%	30.0%	27.8%	27.0%	26.0%	25.0%	25.4%
% Population 50 and over	26.0%	27.0%	30.4%	32.0%	35.0%	36.0%	39.5%
% Population 55 and over	21.0%	21.1%	23.4%	24.7%	29.0%	30.5%	33.5%
% of Population age 65 & over	12.5%	12.4%	12.6%	13.0%	16.3%	19.7%	22.0%
World							
% of Population age 65 & over	6.1%	6.9%		7.7%	9.4%	11.7%	16.2%

Education Related Indicators

- Third Grade Proficiency Assessments
 - History and Social Science
 - Mathematics
 - Reading
 - Science
- Fifth Grade Proficiency Assessments
 - Mathematics
 - Reading
 - Science
- Eighth Grade Proficiency Assessments
 - Mathematics
 - Reading
 - Science
- Percent Graduating High School
- Educational Attainment – High School Diploma or Higher
- Educational Attainment – Bachelor’s Degree or Higher

Education and the economy are inextricably linked. The Steering Committee identified the indicators above as particularly important predictors of economic well being.

3rd Grade Proficiency Assessments

Alleghany County

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Alleghany county	84.00%	88.00%	92.00%	91.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Alleghany county % difference from Region	-5.00%	-3.00%	-1.00%	-2.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Alleghany county	85.00%	94.00%	90.00%	90.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Alleghany county % difference from Region	-2.00%	3.00%	-2.00%	-1.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Alleghany county	73.00%	87.00%	82.00%	88.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Alleghany County % difference from Region	-5.00%	1.00%	-1.00%	1.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Alleghany county	89.00%	90.00%	90.00%	92.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Alleghany County % difference from Region	-2.00%	-2.00%	-1.00%	1.00%

Botetourt 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Botetourt county	95.0%	95.0%	95.0%	96.0%
Region	89.0%	91.0%	93.0%	93.0%
Virginia	89.0%	91.0%	92.0%	93.0%
Botetourt % difference from Region	6.0%	4.0%	2.0%	3.0%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Botetourt county	94.0%	95.0%	94.0%	98.0%
Region	87.0%	91.0%	92.0%	91.0%
Virginia	88.0%	90.0%	89.0%	89.0%
Botetourt % difference from Region	7.0%	4.0%	2.0%	7.0%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Botetourt county	86.0%	90.0%	89.0%	91.0%
Region	78.0%	86.0%	83.0%	87.0%
Virginia	77.0%	84.0%	80.0%	84.0%
Botetourt % difference from Region	8.0%	4.0%	6.0%	4.0%

Science 3rd grade

Assessments	2005	2006	2007	2008
Botetourt county	96.00%	96.00%	95.00%	96.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Botetourt % difference from Region	5.00%	4.00%	4.00%	5.00%

Craig County 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Craig county	94.00%	94.00%	96.00%	91.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Craig county % difference from Region	5.00%	3.00%	3.00%	-2.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Craig county	84.00%	94.00%	85.00%	89.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Craig County % difference from Region	-3.00%	3.00%	-7.00%	-2.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Craig county	69.00%	88.00%	73.00%	78.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Craig County % difference from Region	-9.00%	2.00%	-10.00%	-9.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Craig county	88.00%	90.00%	88.00%	91.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Craig County % difference from Region	-3.00%	-2.00%	-3.00%	0.00%

Franklin County 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Franklin county	94.00%	96.00%	97.00%	96.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Franklin county % difference from Region	5.00%	5.00%	4.00%	3.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Franklin county	94.00%	94.00%	95.00%	97.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Franklin county % difference from Region	7.00%	3.00%	3.00%	6.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Franklin county	84.00%	92.00%	89.00%	90.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Franklin county % difference from Region	6.00%	6.00%	6.00%	3.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Franklin county	95.00%	95.00%	95.00%	94.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Franklin county % difference from Region	4.00%	3.00%	4.00%	3.00%

Roanoke County 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Roanoke county	90.00%	92.00%	94.00%	95.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Roanoke County % difference from Region	1.00%	1.00%	1.00%	2.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Roanoke county	89.00%	91.00%	95.00%	94.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Roanoke County % difference from Region	2.00%	0.00%	3.00%	3.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Roanoke county	78.00%	88.00%	88.00%	90.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Roanoke County % difference from Region	0.00%	2.00%	5.00%	3.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Roanoke county	92.00%	92.00%	93.00%	94.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Roanoke County % difference from Region	1.00%	0.00%	2.00%	3.00%

Covington 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Covington city	95.00%	89.00%	100.00%	95.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Covington % difference from Region	6.00%	-2.00%	7.00%	2.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Covington city	97.00%	85.00%	100.00%	91.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Covington % difference from Region	10.00%	-6.00%	8.00%	0.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Covington city	88.00%	80.00%	94.00%	89.00%
Region	78.0%	86.0%	83.0%	87.0%
Virginia	77.0%	84.0%	80.0%	84.0%
Covington % difference from Region	10.0%	-6.00%	11.0%	2.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Covington city	97.0%	84.00%	100.00%	86.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Covington % difference from Region	6.00%	-8.00%	9.00%	-5.00%

Roanoke City 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Roanoke city	83.00%	86.00%	89.00%	89.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Roanoke City % difference from Region	-6.00%	-5.00%	-4.00%	-4.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Roanoke city	77.00%	85.00%	85.00%	83.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Roanoke City % difference from Region	-10.00	-6.00%	-7.00%	-8.00%

Reading 3rd grade

Assessments	2005	2006	2007	2008
Roanoke city	69.00%	76.00%	71.00%	81.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Roanoke City % difference from Region	-9.00%	-10.00%	-12.00%	-6.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Roanoke city	85.00%	88.00%	85.00%	84.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Roanoke City % difference from Region	-6.00%	-4.00%	-6.00%	-7.00%

Salem City 3rd Grade Assessments

History and social science 3rd grade

Assessments	2005	2006	2007	2008
Salem city	95.00%	97.00%	95.00%	97.00%
Region	89.00%	91.00%	93.00%	93.00%
Virginia	89.00%	91.00%	92.00%	93.00%
Salem City % difference from Region	6.00%	6.00%	2.00%	4.00%

Mathematics 3rd grade

Assessments	2005	2006	2007	2008
Salem city	94.00%	97.00%	93.00%	97.00%
Region	87.00%	91.00%	92.00%	91.00%
Virginia	88.00%	90.00%	89.00%	89.00%
Salem City % difference from Region	7.00%	6.00%	1.0 0%	6.00%

Reading 3rd grade

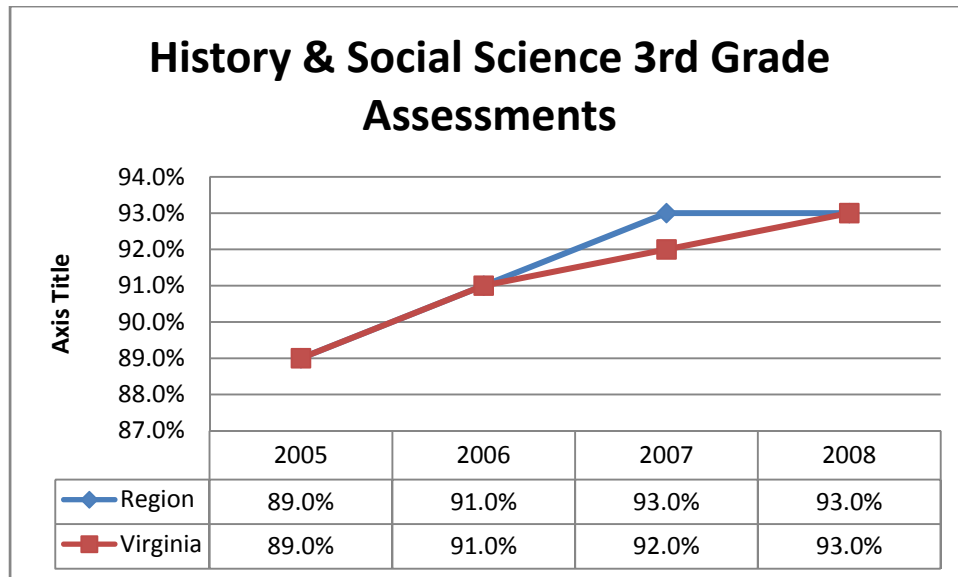
Assessments	2005	2006	2007	2008
Salem city	84.00%	92.00%	86.00%	91.00%
Region	78.00%	86.00%	83.00%	87.00%
Virginia	77.00%	84.00%	80.00%	84.00%
Salem City % difference from Region	6.00%	6.00%	3.00%	4.00%

Science 3rd grade

Assessments	2005	2006	2007	2008
Salem city	94.00%	96.00%	94.00%	91.00%
Region	91.00%	92.00%	91.00%	91.00%
Virginia	89.00%	90.00%	88.00%	88.00%
Salem City % difference from Region	3.0 0%	4.00%	3.00%	0.00%

Region 3rd Grade Assessments-History & Social Science

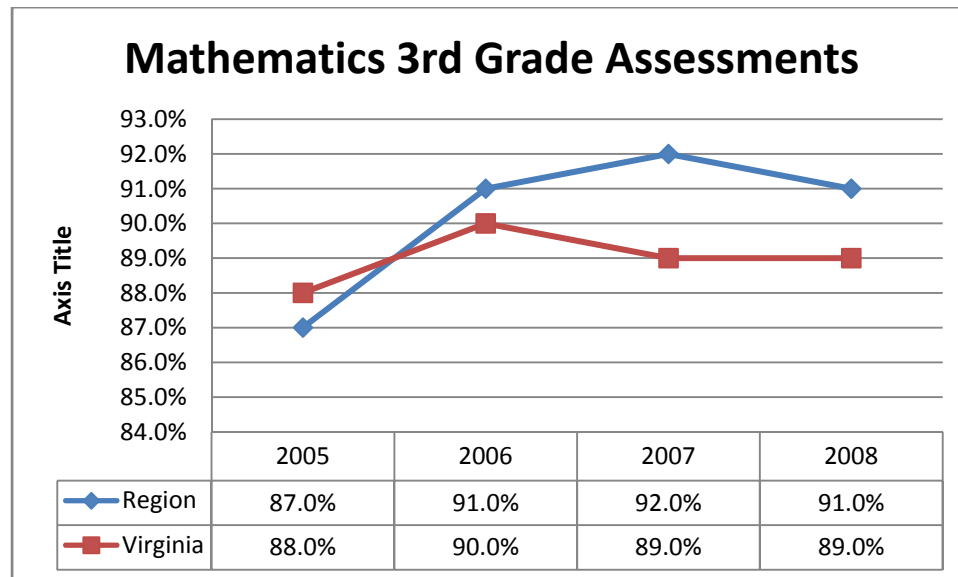
History and social science 3rd grade				
Assessments	2005	2006	2007	2008
Region	89.0%	91.0%	93.0%	93.0%
Virginia	89.0%	91.0%	92.0%	93.0%
Roanoke Region % Difference from Virginia	0.0%	0.0%	1.0%	0.0%



Assessment scores remained the same in 2008 with the state showing a 1% improvement to match the Region in history & social science.

Region 3rd Grade Assessments-Mathematics

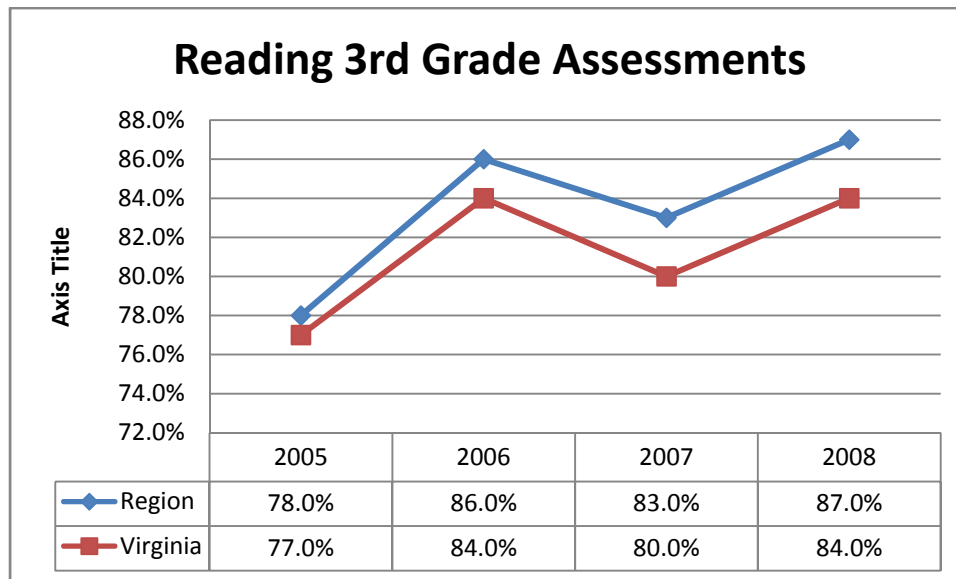
Mathematics 3rd grade				
Assessments	2005	2006	2007	2008
Region	87.0%	91.0%	92.0%	91.0%
Virginia	88.0%	90.0%	89.0%	89.0%
Roanoke Region % Difference from Virginia	-1.0%	1.0%	3.0%	2.0%



The Region dropped one percentage point in 2008 in math assessments but remained two percentage points ahead of the state.

Region 3rd Grade Assessments-Reading

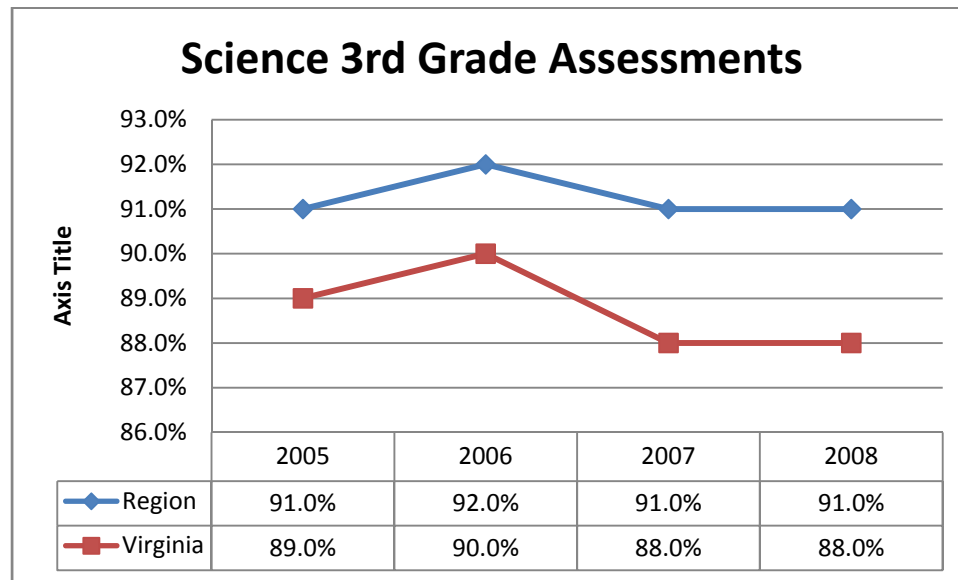
Reading 3rd grade				
Assessments	2005	2006	2007	2008
Region	78.0%	86.0%	83.0%	87.0%
Virginia	77.0%	84.0%	80.0%	84.0%
Roanoke Region % Difference from Virginia	1.0%	2.0%	3.0%	3.0%



Reading assessment scores for the
 Region improved 4% over 2007
 and the Region continues to
 outperform the state.

Region 3rd Grade Assessments-Science

Science 3rd grade				
Assessments	2005	2006	2007	2008
Region	91.0%	92.0%	91.0%	91.0%
Virginia	89.0%	90.0%	88.0%	88.0%
Roanoke Region % Difference from Virginia	2.0%	2.0%	3.0 %	3.0%



The Region continues to lead the state in science assessment scores, maintaining 91% over 2007 and 2008.

5th Grade Assessments

Alleghany County

Fifth grade history				
Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math				
Assessments	2005	2006	2007	2008
Alleghany county	86.00%	91.00%	91.00%	91.00%
Region	84.00%	87.00%	90.00%	90.00%
Virginia	83.0%	87.0%	88.0%	88.0%
Alleghany % difference from Region	2.0%	4.0%	1.0%	1.0%

Fifth grade reading				
Assessments	2005	2006	2007	2008
Alleghany county	88.00%	89.00%	89.00%	89.00%
Region	88.00%	87.00%	90.00%	90.00%
Virginia	87.0%	87.0%	89.0%	89.0%
Alleghany % difference from Region	0.0%	2.0%	-1.0%	-1.0%

5th grade Science				
Assessments	2005	2006	2007	2008
Alleghany county	90.00%	91.00%	89.00%	89.00%
Region	86.00%	88.00%	89.00%	89.00%
Virginia	85.0%	88.0%	88.0%	88.0%
Alleghany % difference from Region	4.00%	3.00%	0.00%	0.00%

Botetourt 5th Grade Assessments

Fifth grade history				
Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math				
Assessments	2005	2006	2007	2008
Botetourt county	90.0%	89.0%	90.0%	90.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Botetourt % difference from Region	6.0%	2.0%	0.0%	0.0%

Fifth grade reading				
Assessments	2005	2006	2007	2008
Botetourt county	95.0%	96.0%	92.0%	92.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Botetourt % difference from Region	7.0%	9.0%	2.0%	2.0%

5th grade Science				
Assessments	2005	2006	2007	2008
Botetourt county	94.0%	94.0%	90.0%	90.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Botetourt % difference from Region	8.0%	6.0%	1.0%	1.0%

Craig County 5th Grade Assessments

Fifth grade history				
Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math				
Assessments	2005	2006	2007	2008
Craig county	77.0%	76.0%	82.0%	82.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Craig % difference from Region	-7.0%	-11.0%	-8.0%	-8.0%

Fifth grade reading				
Assessments	2005	2006	2007	2008
Craig county	85.0%	82.0%	86.0%	86.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Craig % difference from Region	-3.0%	-5.0%	-4.0%	-4.0%

5th grade Science				
Assessments	2005	2006	2007	2008
Craig county	87.0%	85.0%	71.0%	71.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Craig % difference from Region	1.0%	-3.0%	-18.0%	-18.0%

Franklin County 5th Grade Assessments

Fifth grade history

Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math

Assessments	2005	2006	2007	2008
Franklin county	91.0%	92.0%	94.0%	94.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Franklin % difference from Region	7.0%	5.0%	4.0%	4.0%

Fifth grade reading

Assessments	2005	2006	2007	2008
Franklin county	93.0%	86.0%	93.0%	93.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Franklin % difference from Region	5.0%	-1.0%	3.0%	3.0%

5th grade Science

Assessments	2005	2006	2007	2008
Franklin county	87.0%	90.0%	91.0%	91.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Franklin % difference from Region	1.0%	2.0%	2.0%	2.0%

Roanoke County 5th Grade Assessments

Fifth grade history				
Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math				
Assessments	2005	2006	2007	2008
Roanoke county	88.0%	90.0%	93.0%	93.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Roanoke % difference from Region	4.0%	3.0%	3.0%	3.0%

Fifth grade reading				
Assessments	2005	2006	2007	2008
Roanoke county	91.0%	91.0%	92.0%	92.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Roanoke % difference from Region	3.0%	4.0%	2.0%	2.0%

5th grade Science				
Assessments	2005	2006	2007	2008
Roanoke county	91.0%	92.0%	92.0%	92.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Roanoke % difference from Region	5.0%	4.0%	3.0%	3.0%

Covington 5th Grade Assessments

Fifth grade history

Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math

Assessments	2005	2006	2007	2008
Covington	51.0%	76.0%	83.0%	83.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Covington % difference from Region	-33.0%	-11.0%	-7.0%	-7.0%

Fifth grade reading

Assessments	2005	2006	2007	2008
Covington	74.0%	68.0%	82.0%	82.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Covington % difference from Region	-14.0%	-19.0%	-8.0%	-8.0%

5th grade Science

Assessments	2005	2006	2007	2008
Covington	70.0%	72.0%	84.0%	84.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Covington % difference from Region	-16.0%	-16.0%	-5.0%	-5.0%

Roanoke City 5th Grade Assessments

Fifth grade history

Assessments	2005	2006	2007	2008
Unavailable				

Fifth grade math

Assessments	2005	2006	2007	2008
Roanoke City	71.0%	79.0%	83.0%	83.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Roanoke City % difference from Region	-13.0%	-8.0%	-7.0%	-7.0%

Fifth grade reading

Assessments	2005	2006	2007	2008
Roanoke City	78.0%	76.0%	84.0%	84.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Roanoke City % difference from Region	-10.0%	-11.0%	-6.0%	-6.0%

5th grade Science

Assessments	2005	2006	2007	2008
Roanoke City	74.0%	80.0%	82.0%	82.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Roanoke City % difference from Region	-12.0%	-8.0%	-7.0%	-7.0%

Salem City 5th Grade Assessments

**Fifth grade
history**

Assessments	2005	2006	2007	2008
Unavailable				

**Fifth grade
math**

Assessments	2005	2006	2007	2008
Salem	95.0%	95.0%	93.0%	93.0%
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Salem % difference from Region	11.0%	8.0%	3.0%	3.0%

**Fifth grade
reading**

Assessments	2005	2006	2007	2008
Salem	97.0%	94.0%	96.0%	96.0%
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Salem % difference from Region	9.0%	7.0%	6.0%	6.0%

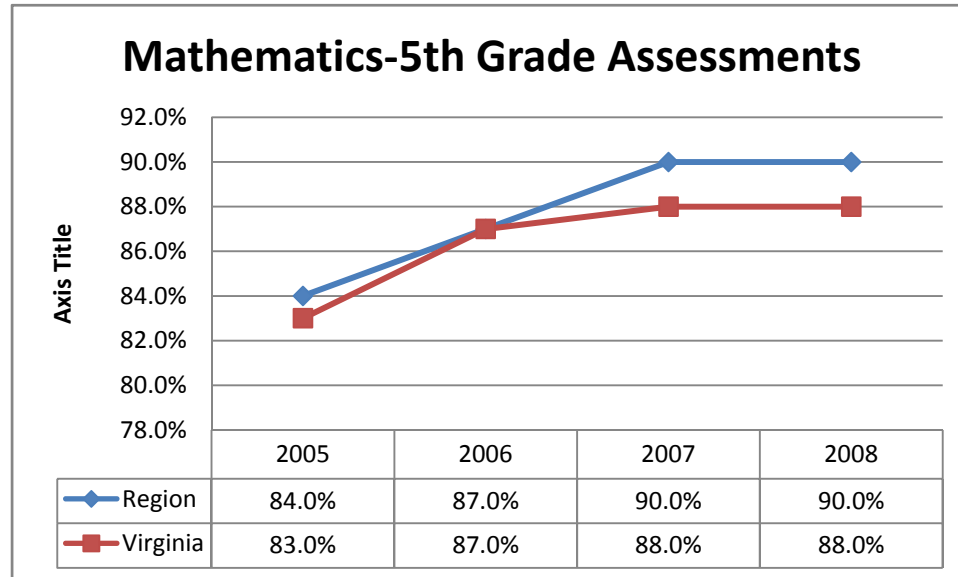
**5th grade
Science**

Assessments	2005	2006	2007	2008
Salem	91.0%	92.0%	96.0%	96.0%
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Salem % difference from Region	5.0%	4.0%	7.0%	7.0%

Region 5th Grade Assessments-Mathematics

Fifth grade Math

Assessments	2005	2006	2007	2008
Region	84.0%	87.0%	90.0%	90.0%
Virginia	83.0%	87.0%	88.0%	88.0%
Roanoke Region % difference from Virginia	1.0%	0.0%	2.0%	2.0%

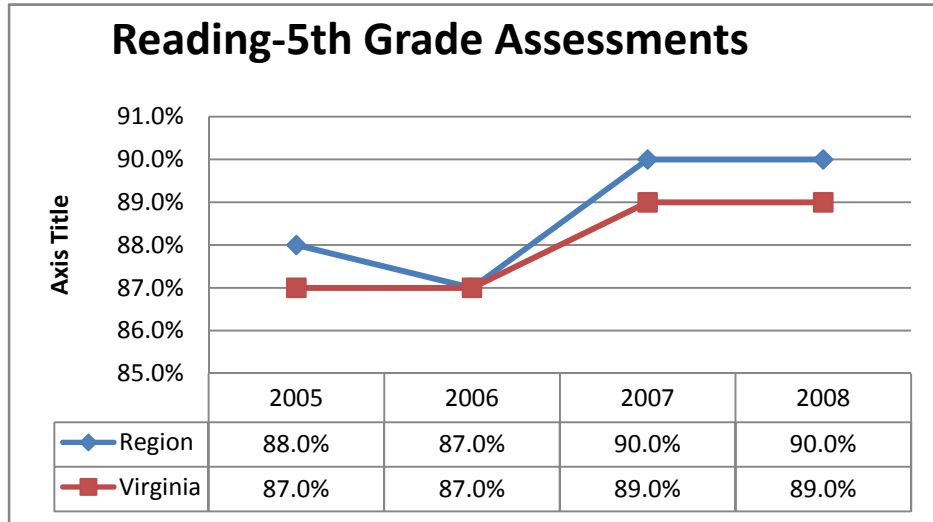


Over the past two years the Region's mathematics assessment scores have remained at 90% which exceeds the scores of the state by two percentage points.

Region 5th Grade Assessments-Reading

Fifth grade reading

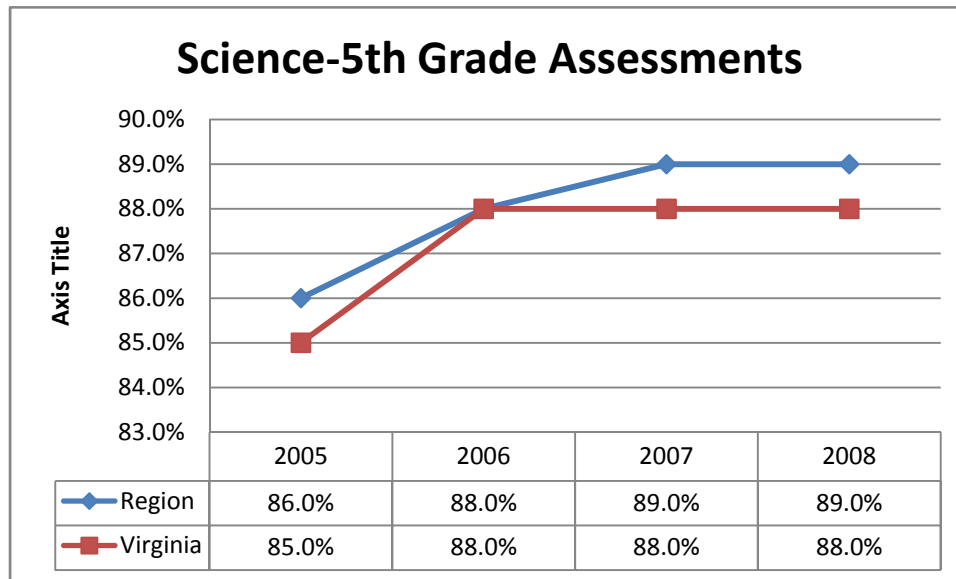
Assessments	2005	2006	2007	2008
Region	88.0%	87.0%	90.0%	90.0%
Virginia	87.0%	87.0%	89.0%	89.0%
Roanoke Region % difference from Virginia	1.0%	0.0%	1.0%	1.0%



The Reading assessment scores exceed the state scores by one percent over the past two years. The Region remains at 90% in reading.

Region 5th Grade Assessments-Science

5th grade Science				
Assessments	2005	2006	2007	2008
Region	86.0%	88.0%	89.0%	89.0%
Virginia	85.0%	88.0%	88.0%	88.0%
Roanoke Region % difference from Virginia	1.0%	0.0%	1.0%	1.0%



The Region assessment score has remained at 89% over the past two years which exceeds the state by one percent.

8th Grade Assessments

Alleghany County

Eighth grade science				
Assessments	2005	2006	2007	2008
Alleghany county	90.0%	87.0%	90.0%	90.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	0.0%	-2.0%	0.0%	0.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Alleghany county	75.0%	84.0%	89.0%	89.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	-6.0%	3.0%	4.0%	4.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Alleghany county	90.0%	90.0%	87.0%	87.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	7.0%	10.0%	3.0%	3.0%

Botetourt County 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Botetourt county	94.0%	94.0%	96.0%	96.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	4.0%	5.0%	6.0%	6.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Botetourt county	83.0%	87.0%	92.0%	92.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	2.0%	6.0%	7.0%	7.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Botetourt county	83.0%	89.0%	86.0%	86.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	0.0%	9.0%	2.0%	2.0%

Craig County 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Craig county	89.0%	91.0%	94.0%	94.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	-1.0%	2.0%	4.0%	4.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Craig county	52.0%	56.0%	85.0%	85.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	-29.0%	-25.0%	0.0%	0.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Craig county	73.0%	77.0%	92.0%	92.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	-10.0%	-3.0%	8.0%	8.0%

Franklin County 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Franklin county	92.0%	91.0%	89.0%	89.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	2.0%	2.0%	-1.0%	-1.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Franklin county	84.0%	85.0%	88.0%	88.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	3.0%	4.0%	3.0%	3.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Franklin county	87.0%	85.0%	85.0%	85.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	4.0%	5.0%	1.0%	1.0%

Roanoke County 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Roanoke county	95.0%	94.0%	94.0%	94.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	5.0%	5.0%	4.0%	4.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Roanoke county	92.0%	86.0%	91.0%	91.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	11.0%	5.0%	6.0%	6.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Roanoke county	86.0%	83.0%	91.0%	91.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	3.0%	3.0%	7.0%	7.0%

Covington 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Covington	89.0%	88.0%	86.0%	86.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	-1.0%	-1.0%	-4.0%	-4.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Covington	79.0%	62.0%	60.0%	60.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	-2.0%	-19.0%	-25.0%	-25.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Covington	89.0%	61.0%	69.0%	69.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	6.0%	-19.0%	-15.0%	-15.0%

Roanoke City 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Roanoke City	78.0%	78.0%	81.0%	81.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	-12.0%	-11.0%	-9.0%	-9.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Roanoke City	62.0%	70.0%	70.0%	70.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	-19.0%	-11.0%	-15.0%	-15.0%

Eighth grade reading				
Assessments	2005	2006	2007	2008
Roanoke City	72.0%	67.0%	69.0%	69.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	-11.0%	-13.0%	-15.0%	-15.0%

Salem 8th Grade Assessments

Eighth grade science				
Assessments	2005	2006	2007	2008
Salem	97.0%	97.0%	94.0%	94.0%
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%
% difference from Region	7.0%	8.0%	4.0%	4.0%

Eighth grade math				
Assessments	2005	2006	2007	2008
Salem	90.0%	88.0%	90.0%	90.0%
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%
% difference from Region	9.0%	7.0%	5.0%	5.0%

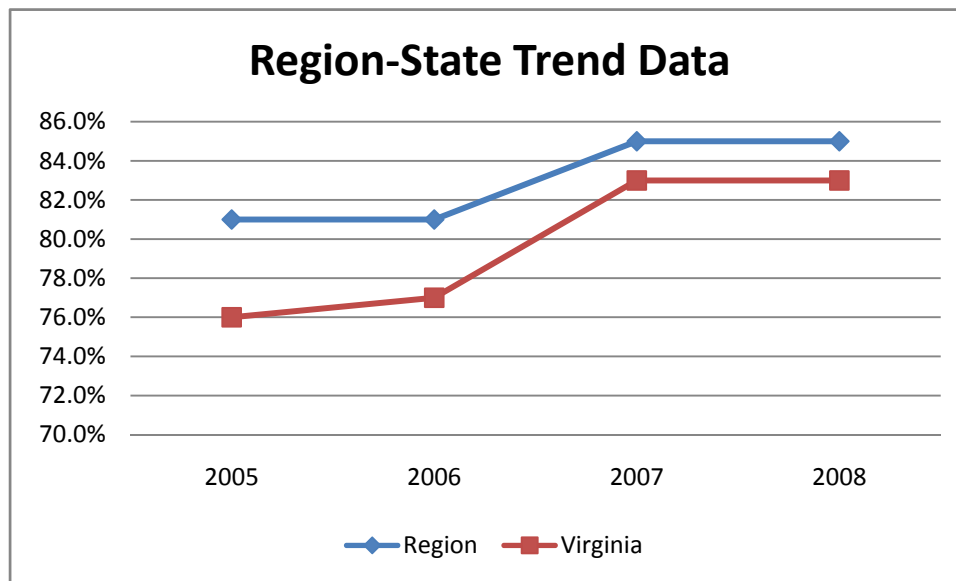
Eighth grade reading				
Assessments	2005	2006	2007	2008
Salem	93.0%	87.0%	94.0%	94.0%
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%
% difference from Region	10.0%	7.0%	10.0%	10.0%

Region 8th Grade Assessments-Mathematics

8th grade math				
Assessments	2005	2006	2007	2008
Region	81.0%	81.0%	85.0%	85.0%
Virginia	76.0%	77.0%	83.0%	83.0%

Roanoke Region % difference from Virginia

Mathematics	2005	2006	2007	2008
Region	5.0%	4.0%	2.0%	2.0%



Roanoke Region maintains an 85% academic performance score in mathematics for 2007 & 2008. This is two percentage points higher than the state average for the same time period.

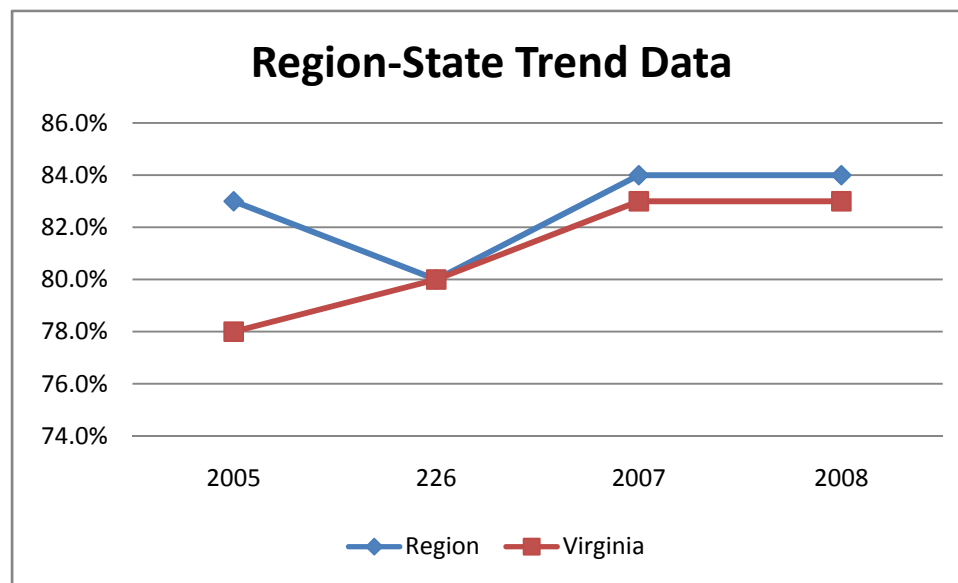
Region 8th Grade Assessments-Reading

8th grade reading

Assessments	2005	2006	2007	2008
Region	83.0%	80.0%	84.0%	84.0%
Virginia	78.0%	80.0%	83.0%	83.0%

Roanoke Region % difference from Virginia

Reading	2005	2006	2007	2008
Region	5.0%	0.0%	1.0%	1.0%

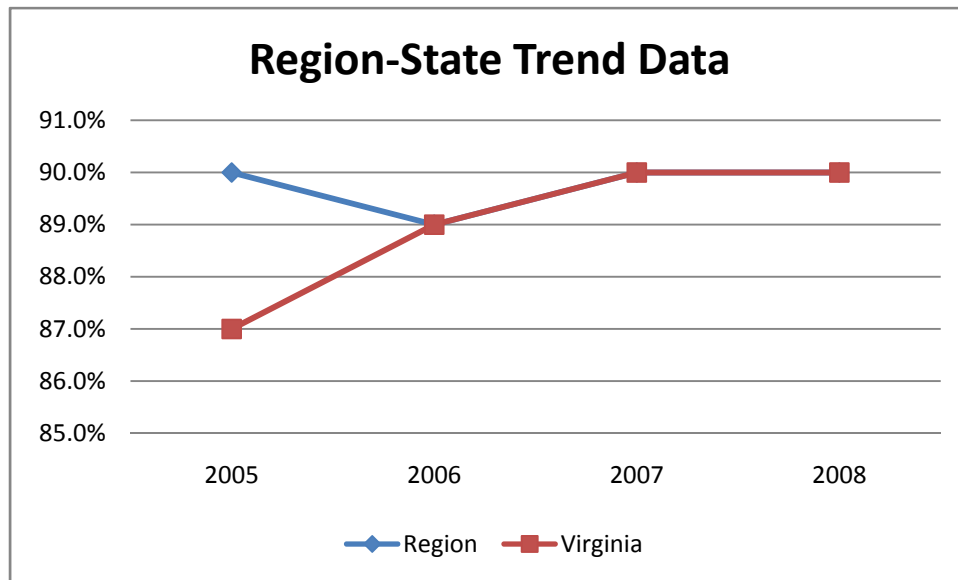


The Region has outperformed the state in 8th grade reading by one percentage point over the last two years with a score of 84%.

Region 8th Grade Assessments-Science

8th grade				
Science				
Assessments	2005	2006	2007	2008
Region	90.0%	89.0%	90.0%	90.0%
Virginia	87.0%	89.0%	90.0%	90.0%

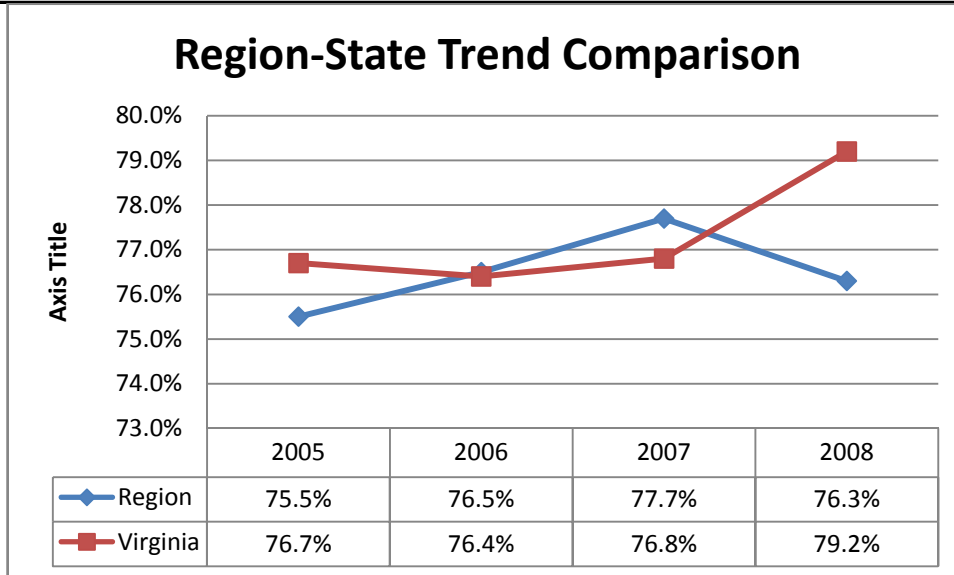
Roanoke				
Region % difference from Virginia				
Science	2005	2006	2007	2008
Region	3.0%	0.0%	0.0%	0.0%



Roanoke Region Science scores have remained at 90% over the last two years and this mirrors the state average

Percent Graduating High School

High school				
Graduate	2005	2006	2007	2008
Alleghany county	76.10%	82.00%	75.90%	79.20%
Botetourt county	82.20%	79.00%	91.00%	90.80%
Craig county	77.40%	82.50%	67.60%	79.70%
Franklin county	74.60%	74.10%	74.30%	68.10%
Roanoke county	89.90%	90.30%	92.20%	92.40%
Covington city	72.90%	85.30%	69.00%	82.70%
Roanoke city	58.30%	59.90%	59.10%	56.50%
Salem city	77.60%	80.50%	83.60%	82.30%
Region	75.50%	76.50%	77.70%	76.30%
Virginia	76.70%	76.40%	76.80%	79.20%



In 2007 the Region graduation rate surpassed the state average. In 2008 the Region graduation rate dropped to 76.3% compared to 79.2% for the state. The graduation rate dropped over one percent (-1.4%) from 2007 to 2008.

Educational Attainment-high school diploma or higher

High school diploma or Higher	1990	2000	2005-2007
Alleghany county	67.4%	77.5%	
Botetourt county	72.9%	81.4%	84.8%
Craig county	68.4%	76.6%	
Franklin county	59.8%	72.2%	78.8%
Roanoke county	79.4%	85.8%	88.7%
Covington city	64.8%	71.4%	
Roanoke city	67.9%	76.0%	80.8%
Salem city	76.0%	82.0%	83.0%
Region	71.0%	79.2%	
Virginia	75.1%	81.5%	85.3%

The percentage of individuals aged 25 and over with a high school diploma or higher increased 8.2% for the Region from 1990 to 2000. The ACS 3 yr. estimates indicate the positive trend continues with all five localities increasing their percentage of individuals with a high school diploma or higher.

Educational Attainment-bachelor's degree or higher

Bachelor's degree or Higher	1990	2000	2005-2007
Alleghany county	9.3%	13.6%	
Botetourt county	13.6%	19.6%	24.0%
Craig county	7.7%	10.8%	
Franklin county	10.1%	14.8%	14.5%
Roanoke county	22.6%	28.2%	31.5%
Covington city	6.9%	6.4%	
Roanoke city	15.7%	18.7%	20.6%
Salem city	17.9%	19.8%	23.1%
Region	16.2%	20.4%	
Virginia	24.6%	29.5%	32.9%

The percentage of individuals aged 25 and over with a Bachelor's degree or higher increased 4.2% in the Region from 1990 to 2000. The ACS 3 yr. estimates show a continued positive trend with the exception of Franklin county which declined 0.3%.

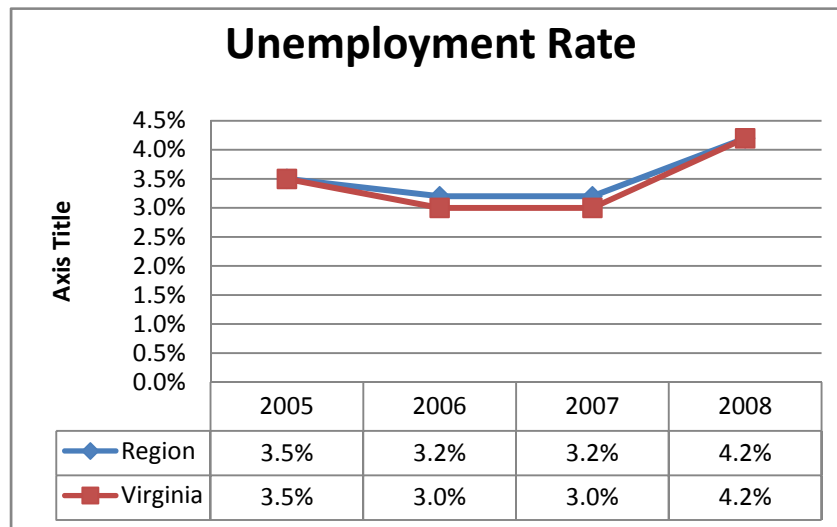
Job Related Indicators

- Unemployment Rate
- Unemployment Insurance Payments
- Net Employment Growth
- Job Growth by Industry

Job related indicators are key to describing and understanding the well being of the household economy.

Unemployment Rate

Unemployment rate	2005	2006	2007	2008
Alleghany county	4.60%	4.80%	4.30%	5.50%
Botetourt county	3.00%	2.60%	2.60%	3.40%
Craig county	3.80%	3.40%	3.70%	4.20%
Franklin county	3.60%	3.10%	3.30%	5.10%
Roanoke county	2.90%	2.60%	2.50%	3.30%
Covington city	5.60%	7.10%	5.80%	7.00%
Roanoke city	4.10%	3.70%	3.80%	4.80%
Salem city	3.10%	2.90%	3.00%	3.80%
Region	3.50%	3.20%	3.20%	4.20%
Virginia	3.50%	3.00%	3.00%	4.20%
% change from 2005		2006	2007	2008
Alleghany county		0.20%	-0.30%	0.90%
Botetourt county		-0.40%	-0.40%	0.40%
Craig county		-0.40%	-0.10%	0.40%
Franklin county		-0.50%	-0.30%	1.50%
Roanoke county		-0.30%	-0.40%	0.40%
Covington city		1.50%	0.20%	1.40%
Roanoke city		-0.40%	-0.30%	0.70%
Salem city		-0.20%	-0.10%	0.70%
Region		-0.30%	-0.30%	0.70%
Virginia		-0.50%	-0.50%	0.70%

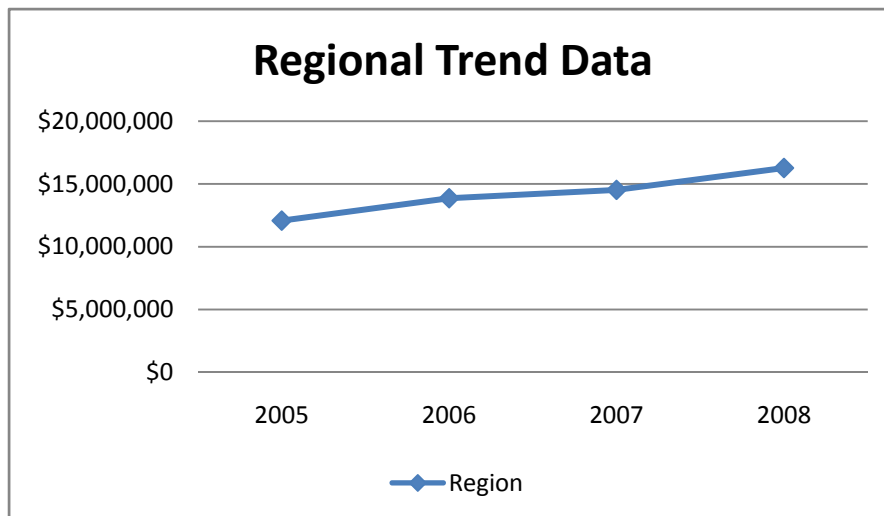


Unemployment in every locality showed a decline except Covington from 2005 to 2007. In 2008 unemployment increased in every locality from 2005 with Franklin and Covington leading the way.

Unemployment Insurance Payments

Unemployment insurance Payments	2005	2006	2007	2008
Alleghany county	\$885,820	\$1,233,825	\$768,015	\$1,184,967
Botetourt county	\$967,030	\$906,548	\$1,144,381	\$1,170,233
Craig county	\$226,216	\$233,379	\$293,021	\$250,255
Franklin county	\$1,862,779	\$2,096,046	\$2,576,580	\$3,627,335
Roanoke county	\$2,620,922	\$2,673,706	\$2,797,159	\$3,283,704
Covington city	\$572,921	\$980,012	\$506,997	\$694,067
Roanoke city	\$4,278,185	\$4,909,435	\$5,485,320	\$5,122,805
Salem city	\$661,151	\$833,576	\$961,101	\$945,091
Region	\$12,075,024	\$13,866,527	\$14,532,574	\$16,278,457
Virginia	\$280,130,941	\$287,935,814	\$316,060,906	\$436,387,209

Unemployment insurance payments % difference from 2005	2006	2007	2008
Alleghany county	39.29%	-13.30%	33.77%
Botetourt county	-6.25%	18.34%	21.01%
Craig county	3.17%	29.53%	10.63%
Franklin county	12.52%	38.32%	94.73%
Roanoke county	2.01%	6.72%	25.29%
Covington city	71.06%	-11.51%	21.15%
Roanoke city	14.76%	28.22%	19.74%
Salem city	26.08%	45.37%	42.95%
Region	14.84%	20.35%	34.81%
Virginia	2.79%	12.83%	55.78%



Franklin county had a 95% increase in unemployment ins. Payments from '05 to '07. The Region increased 35% for the same time period.

Net Employment Growth

Alleghany county	2005	2006	2007	2008
Job growth change from 04-05	18			
% change from 04-05	0.2%			
Job growth change from 05-06		-234		
% growth change from 05-06		-3.2%		
Job growth change from 06-07			-111	
% growth change from 06-07			-1.6%	
Job growth change 07-08				-253
Employment % Growth 07-08				-3.7%
<hr/>				
Botetourt county				
Job growth change from 04-05	293			
% change from 04-05	1.8%			
Job growth change from 05-06		375		
% growth change from 05-06		2.2%		
Job growth change from 06-07			170	
% growth change from 06-07			1.0%	
Job growth change 07-08				-176
Employment % Growth 07-08				-1.0%
<hr/>				
Craig county				
Job growth change from 04-05	43			
% change from 04-05	1.8%			
Job growth change from 05-06		39		
% growth change from 05-06		1.6%		
Job growth change from 06-07			25	
% growth change from 06-07			1.0%	
Job growth change 07-08				-27
Employment % Growth 07-08				-1.1%
<hr/>				
Franklin county				
Job growth change from 04-05	433			
% change from 04-05	1.8%			
Job growth change from 05-06		672		
% growth change from 05-06		2.7%		
Job growth change from 06-07			251	
% growth change from 06-07			1.0%	
Job growth change 07-08				93
Employment % Growth 07-08				0.4%

Job growth by locality	2005	2006	2007	2008
Roanoke city				
Job growth change from 04-05	773			
% change from 04-05	1.8%			
Job growth change from 05-06		-39		
% growth change from 05-06		-0.1%		
Job growth change from 06-07			437	
% growth change from 06-07			1.0%	
Job growth change 07-08				373
Employment % Growth 07-08				0.8%

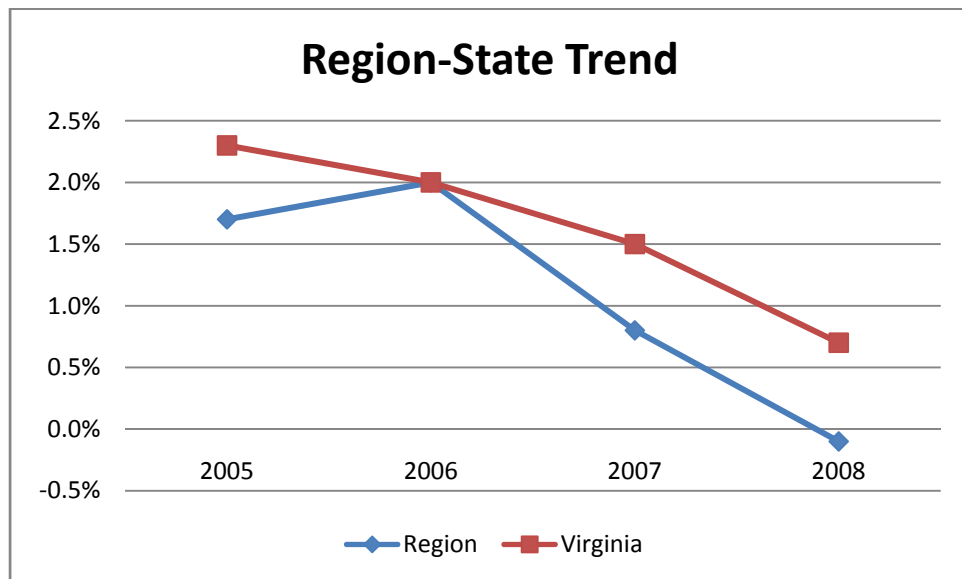
Covington city				
Job growth change from 04-05	6			
% change from 04-05	0.2%			
Job growth change from 05-06		-144		
% growth change from 05-06		-5.2%		
Job growth change from 06-07			-41	
% growth change from 06-07			-1.6%	
Job growth change 07-08				-23
Employment % Growth 07-08				-0.9%

Roanoke county				
Job growth change from 04-05	805			
% change from 04-05	1.8%			
Job growth change from 05-06		1,868		
% growth change from 05-06		4.1%		
Job growth change from 06-07			474	
% growth change from 06-07			1.0%	
Job growth change 07-08				-189
Employment % Growth 07-08				-0.4%

Salem city				
Job growth change from 04-05	218			
% change from 04-05	1.8%			
Job growth change from 05-06		352		
% growth change from 05-06		2.8%		
Job growth change from 06-07			126	
% growth change from 06-07			1.0%	
Job growth change 07-08				176
Employment % Growth 07-08				1.4%

Job growth by locality	2005	2006	2007	2008
Region				
Job growth change from 04-05	2,589			
% change from 04-05	1.7%			
Job growth change from 05-06		2,889		
% growth change from 05-06		2.0%		
Job growth change from 06-07			1,331	
% growth change from 06-07			0.8%	
Job growth change 07-08				-26
Employment % Growth 07-08				-0.1%

Virginia				
Job growth change from 04-05	84,967			
% change from 04-05	2.3%			
Job growth change from 05-06		76,245		
% growth change from 05-06		2.0%		
Job growth change from 06-07			57,009	
% growth change from 06-07			1.5%	
Job growth change 07-08				29,027
Employment % Growth 07-08				0.7%



From 2007 to 2008 the Region experienced a -0.1% loss in jobs while the state showed only a 0.7% increase.

Job Growth by Industry

Industry	Estimated 2004	Projected 2014	Net Change	Percent Change	Estimated 2006	Projected 2016	Net change from 2014 projections	Net % change from 2014 projections
Computer Software Engineers, Systems Software	453	727	274	60.50%	422	617	-110	-15.1%
Home Health Aides	389	662	273	70.20%	420	575	-87	-13.1%
Computer Systems Analysts	475	669	194	40.80%	647	888	219	32.7%
Network and Computer Systems Administrators	277	394	177	42.20%	287	386	-8	-2.0%
Child, Family and School Social Workers	407	574	167	41.00%	472	789	215	37.5%
Network Systems & Data Communications Analysts	340	498	158	46.50%	359	495	-3	-0.6%
Medical Assistants	263	384	121	46.00%	474	688	304	79.2%
Veterinary Assistants & Laboratory Animal Caretakers	151	251	100	66.20%	150	220	-31	-12.4%
Social and Human Service Assistants	172	259	87	50.60%	196	282	23	8.9%
Personal Financial Advisors	206	292	86	41.80%	128	185	-107	-36.6%
Personal and Home Care Aides	186	262	76	40.90%	584	885	623	237.8%
Paralegals and Legal Assistants	146	205	59	40.40%	197	258	53	25.9%
Veterinarians	90	145	55	61.10%	66	115	-30	-20.7%
Database Administrators	89	131	42	47.20%	95	125	-6	-4.6%
Physical Therapist Assistants	99	139	40	40.40%	116	164	25	18.0%
Physician Assistants	59	86	27	45.80%	61	81	-5	-5.8%
Health Educators	58	80	22	37.90%	63	83	3	3.8%
Compensation and Benefits Managers	35	50	15	42.90%	41	50	0	0.0%
Political Science Teachers, Postsecondary	13	18	5	38.50%	13	17	-1	-5.6%
Loan Counselors	10	14	4	40.00%	No Data	No Data	No Data	No Data

Source: Virginia Employment Commission

*Note: Data are for the Virginia Employment Commission's Workforce Investment Area III which encompasses the entire Roanoke Region.

Income and Asset Related Indicators

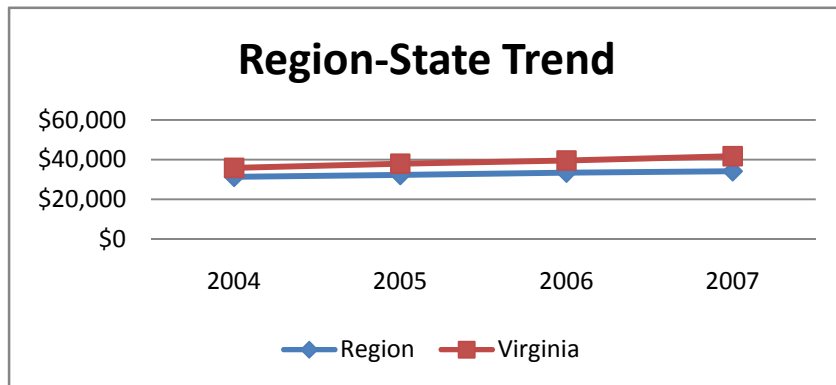
- Per Capita Income
- Annual Average Wage
- Consumer Price Index

This cluster of income and asset related indicators paints a picture of the income and purchasing power of households in the region. As such, they are helpful in assessing the state of the regional household economy.

Per Capita Income

Per capita				
Income*	2004	2005	2006	2007
Alleghany county	\$24,702	\$25,685	\$26,466	\$27,793
Botetourt county	\$31,012	\$33,641	\$35,070	\$38,127
Craig county	\$24,319	\$25,963	\$27,158	\$27,896
Franklin county	\$26,873	\$27,674	\$28,893	\$30,248
Roanoke county	\$34,296	\$34,823	\$35,978	\$37,324
Covington city	\$24,702	\$25,685	\$26,466	\$27,793
Roanoke city	\$30,693	\$31,616	\$33,358	\$34,482
Salem city	\$34,296	\$34,823	\$35,978	\$37,324
Region	\$31,305	\$32,250	\$33,447	\$34,163
Virginia	\$35,841	\$37,968	\$39,540	\$41,727
United States	\$33,157	\$34,690	\$36,794	\$38,615

Per capita % difference			
from base year 2004	2005	2006	2007
Alleghany county	3.98%	7.14%	12.51%
Botetourt county	8.48%	13.09%	22.94%
Craig county	6.76%	11.67%	14.71%
Franklin county	2.98%	7.52%	12.56%
Roanoke county	1.54%	4.90%	8.83%
Covington city	3.98%	7.14%	12.51%
Roanoke city	3.01%	8.68%	12.34%
Salem city	1.54%	4.90%	8.83%
Region	3.02%	6.84%	9.13%
Virginia	5.93%	10.32%	16.42%

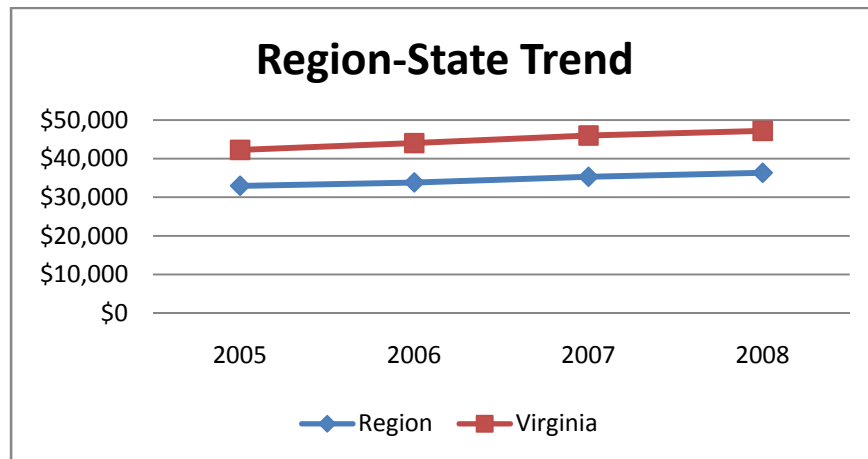


Per capita income for the Region increased 9.13% since 2004 but the state increase was 16.42% for the same time period.

Annual Average Wage

Annual average wage	2005	2006	2007	2008
Alleghany county	\$29,224	\$29,952	\$29,952	\$30,940
Botetourt county	\$32,032	\$33,020	\$33,124	\$34,112
Craig county	\$23,972	\$24,232	\$25,844	\$28,444
Franklin county	\$26,780	\$27,248	\$27,768	\$28,496
Roanoke county	\$30,940	\$31,460	\$34,528	\$34,996
Covington city	\$36,244	\$36,504	\$37,908	\$39,624
Roanoke city	\$33,904	\$34,996	\$36,088	\$37,284
Salem city	\$37,544	\$39,104	\$41,080	\$42,276
Region	\$32,968	\$33,852	\$35,308	\$36,348
Virginia	\$42,276	\$44,044	\$46,020	\$47,216

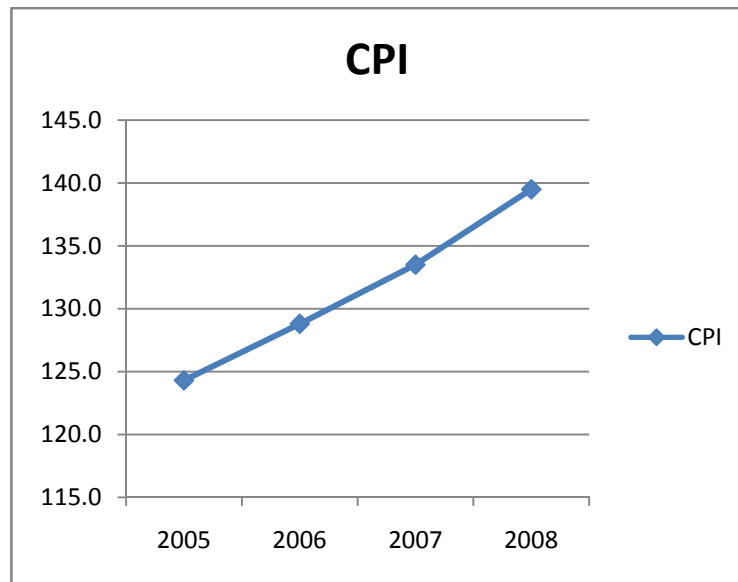
Annual average wage	2006	2007	2008
% difference from base year 2005			
Alleghany county	2.49%	2.49%	5.87%
Botetourt county	3.08%	3.41%	6.49%
Craig county	1.08%	7.81%	18.66%
Franklin county	1.75%	3.69%	6.41%
Roanoke county	1.68%	11.60%	13.11%
Covington city	0.72%	4.59%	9.33%
Roanoke city	3.22%	6.44%	9.97%
Salem city	4.16%	9.42%	12.60%
Region	2.68%	7.10%	10.25%
Virginia	4.18%	8.86%	11.69%



The average annual wage in the region increased 10.25% from 2005 to 2008.

Consumer Price Index

Consumer Price				
Index	2005	2006	2007	2008
Virginia	124.3	128.8	133.5	139.5



The cost of goods and services has increased 12.2 % since 2005 and 4.5% over last year.

Housing Related Indicators

- Average Rental Costs
- Length of Residency
- Owner-Occupied Housing Units
- Renter-Occupied Housing Units
- Single-Family Residential Building Permits
- Housing Units Lacking Complete Plumbing Facilities

These housing related indicators help provide insight into the status of the regional household economy

Average Rental Costs

Average rental			
Costs	1990	2000	2005-2007
Alleghany county	\$217	\$268	
Botetourt county	\$232	\$383	\$560
Craig county	\$182	\$284	
Franklin county	\$213	\$300	\$477
Roanoke county	\$395	\$549	\$681
Covington city	\$300	\$385	
Roanoke city	\$328	\$460	\$618
Salem city	\$389	\$525	\$610
Region	\$329	\$459	
Virginia	\$493	\$648	\$903

Rental costs throughout the Region show an increase from the 2000 census in the 3yr. Community Survey estimate ranging from 16% in Salem to 34% in Roanoke City, to 59% in Franklin County and 46% in Botetourt and 24% in Roanoke County.

Length of Residency

Length of residency			
Location	1990	2000	2005-2007
Alleghany county	12.8%	13.0%	
Botetourt county	13.9%	20.0%	31.0%
Craig county	14.9%	16.7%	
Franklin county	13.8%	17.5%	32.0%
Roanoke county	13.2%	16.0%	28.5%
Covington city	9.9%	11.9%	
Roanoke city	11.9%	14.0%	27.3%
Salem city	14.1%	15.1%	30.0%
Region	12.8%	15.6%	
Virginia	13.2%	15.9%	28.5%

The ACS 3 yr. estimates indicate residents in all localities who have lived in the same unit for ten years or more has increased.

Owner Occupied Housing Units

Owner-occupied			
Housing units	1990	2000	2005-2007
Alleghany county	82.1%	84.9%	
Botetourt county	85.7%	87.8%	89.2%
Craig county	83.1%	81.2%	
Franklin county	81.2%	81.1%	81.3%
Roanoke county	77.3%	77.2%	79.3%
Covington city	69.2%	69.7%	
Roanoke city	56.6%	56.3%	59.2%
Salem city	67.4%	67.6%	69.6%
Region	70.3%	71.3%	
Virginia	66.3%	68.1%	69.7%

The percentage of owner-occupied housing units increased in the ACS 3 yr. estimates in all 5 localities over 2000 figures. Botetourt increased 1.4%, Franklin county increased 0.2%, Roanoke county increased 2.1%, Roanoke city increased 2.9%, Salem increased 2%, and the state showed an increase of 1.6% since 2000.

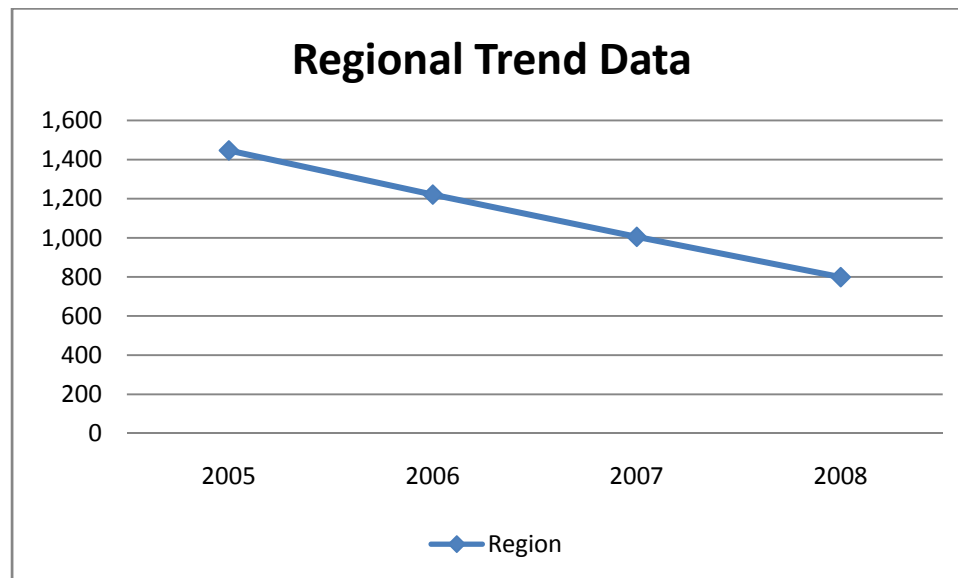
Renter-Occupied Housing Units

Renter-occupied			
Housing units	1990	2000	2005-2007
Alleghany county	17.9%	15.1%	
Botetourt county	14.3%	12.2%	10.8%
Craig county	16.9%	18.8%	
Franklin county	18.8%	18.9%	18.7%
Roanoke county	22.7%	22.8%	20.7%
Covington city	30.8%	30.3%	
Roanoke city	43.4%	43.7%	40.8%
Salem city	32.6%	32.4%	30.4%
Region	29.7%	28.7%	
Virginia	33.7%	31.9%	30.3%

The percentage of renter-occupied housing units declined in all 5 localities since 2000 based on the ACS 3 yr. estimates. Botetourt declined 1.4%, Franklin declined 0.2%, Roanoke county declined 2.1%, Roanoke city has declined 2.9%, Salem has declined 2%, and the state shows a decline of 1.6%.

Single-Family Residential Building Permits

Single-family residential				
Building permits	2005	2006	2007	2008
Alleghany county	31	29	21	23
Botetourt county	273	194	137	104
Craig county	34	34	26	23
Franklin county	509	475	374	244
Roanoke county	381	396	347	219
Covington city	6	3	3	2
Roanoke city	151	80	89	140
Salem city	62	10	8	44
Region	1,447	1,221	1,005	799



The number of single family building permits authorized in the Region has declined 45% from 2005 to 2008, and has dropped 20% from 2007 to 2008. Alleghany, Roanoke city, and Salem show an increase from 2007 to 2008 in the number of permits authorized.

Housing Units Lacking Complete Plumbing Facilities

Housing units lacking complete			
Plumbing facilities	1990	2000	2005-2007
Alleghany county	6.0%	1.5%	
Botetourt county	4.0%	0.8%	1.4%
Craig county	6.5%	1.8%	
Franklin county	2.5%	0.8%	0.6%
Roanoke county	0.6%	0.3%	0.2%
Covington city	0.2%	0.5%	
Roanoke city	0.4%	0.5%	0.2%
Salem city	0.1%	0.1%	0.2%
Region	1.4%	0.6%	
Virginia	1.8%	1.1%	0.4%

The percentage of occupied housing units that lack complete plumbing facilities has decreased in three localities and increased in Botetourt and slightly in Salem since 2000, based on the ACS 3 yr. estimates.

Public Assistance/Low Income Indicators

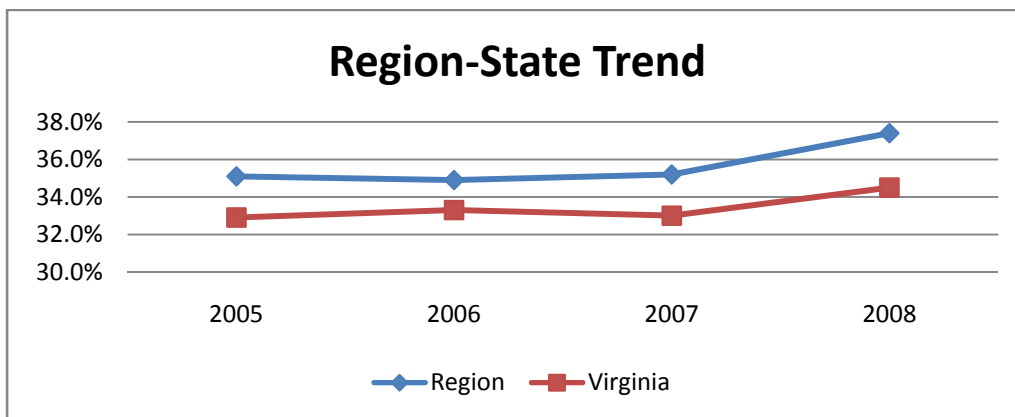
- Children Eligible for Free/Reduced Lunch
- Supplemental Security Income Recipients (SSI)
- TANF Recipients
- Food Stamp Recipients
- Poverty Rate
- Poverty Rate for Seniors
- Poverty Rate – People with Disabilities
- Childcare Subsidy Recipients
- Poverty Rate for Children

As can be seen from the number of indicators included in this section, tracking as much information as possible on public assistance efforts and low income populations is central to describing the well being of the household economy.

Children Eligible for Free/Reduced Lunch

Children eligible for free/reduced lunch	Column Labels			
Row Labels	2005	2006	2007	2008
Alleghany county	37.7%	38.7%	40.2%	42.1%
Botetourt county	14.7%	14.0%	15.7%	17.3%
Craig county	30.3%	31.9%	33.7%	34.8%
Franklin county	41.8%	42.4%	41.0%	46.8%
Roanoke county	16.4%	16.7%	17.9%	19.2%
Covington city	42.7%	42.1%	44.1%	49.1%
Roanoke city	61.4%	61.6%	62.3%	62.7%
Salem city	25.8%	22.9%	21.9%	23.7%
Region	35.1%	34.9%	35.2%	37.4%
Virginia	32.9%	33.3%	33.0%	34.5%

Difference from base year 2005			
Free/Reduced Lunch	2006	2007	2008
Alleghany county	1.0%	2.5%	4.4%
Botetourt county	-0.7%	1.0%	2.6%
Craig county	1.6%	3.4%	4.5%
Franklin county	0.6%	-0.8%	5.0%
Roanoke county	0.3%	1.5%	2.8%
Covington city	-0.6%	1.4%	6.4%
Roanoke city	0.2%	0.9%	1.3%
Salem city	-2.9%	-3.9%	-2.1%
Region	-0.2%	0.1%	2.3%
Virginia	0.4%	0.1%	1.6%

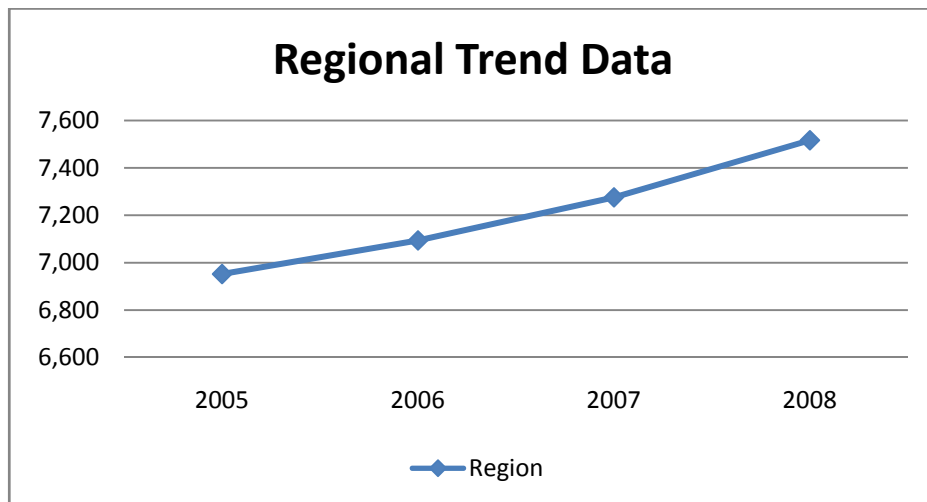


Eligibility for food stamps has increased in every locality except Salem from 2005-2008.

Supplemental Security Income Recipients (SSI)

Supplemental security				
Recipients	2005	2006	2007	2008
Alleghany county	485	492	484	488
Botetourt county	331	350	390	403
Craig county	120	118	122	120
Franklin county	934	972	991	1,055
Roanoke county	948	992	1,033	1,054
Covington city	278	285	311	324
Roanoke city	3,518	3,528	3,571	3,698
Salem city	338	357	374	375
Region	6,952	7,094	7,276	7,517
Virginia	137,662	139,464	140,678	142,022

% difference from base year 2005			
SSI Recipients	2006	2007	2008
Alleghany county	1.44%	-0.21%	0.62%
Botetourt county	5.74%	17.82%	21.75%
Craig county	-1.67%	1.67%	0.00%
Franklin county	4.07%	6.10%	12.96%
Roanoke county	4.64%	8.97%	11.18%
Covington city	2.52%	11.87%	16.55%
Roanoke city	0.28%	1.51%	5.12%
Salem city	5.62%	10.65%	10.95%
Region	2.04%	4.66%	8.13%
Virginia	1.31%	2.19%	3.17%



SSI recipients in the region have increased 8.1% since 2005.

TANF Recipients

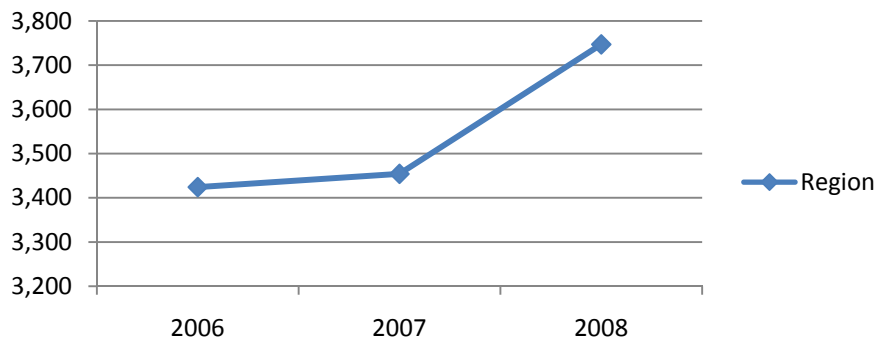
TANF			
Recipients*	2006	2007	2008
Alleghany county	128	178	179
Botetourt county	60	67	44
Craig county	23	10	17
Franklin county	412	413	475
Roanoke county/Salem	501	533	575
Covington city	104	96	65
Roanoke city	2,196	2,157	2,392
Region	3,424	3,454	3,747
Virginia	68,311	62,044	68,223

% difference from base year 2006

TANF

Recipients*	2007	2008
Alleghany county	39.06%	39.84%
Botetourt county	11.67%	-26.67%
Craig county	-56.52%	-26.09%
Franklin county	0.24%	15.29%
Roanoke county/Salem	6.39%	14.77%
Covington city	-7.69%	-37.50%
Roanoke city	-1.78%	8.93%
Region	0.88%	9.43%
Virginia	-9.17%	-0.13%

Regional Trend Data



TANF recipients in the Region have increased 9.4% since 2006 and 8.5% from 2007 to 2008.

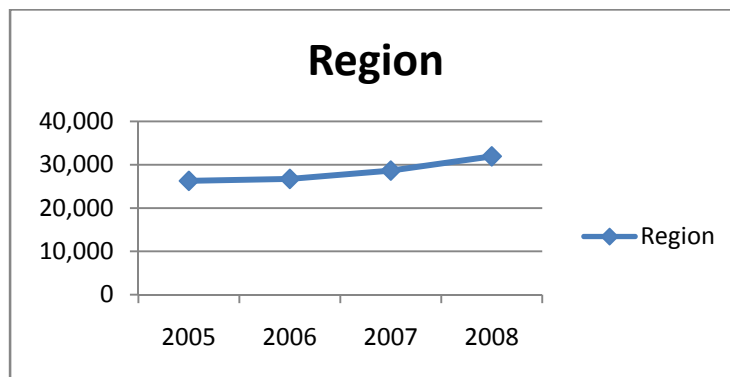
Food Stamp Recipients

Food stamp				
Recipients*	2005	2006	2007	2008
Alleghany county	1,655	1,685	1,771	1,954
Botetourt county	854	830	962	1,037
Craig county	338	356	349	422
Franklin county	4,632	4,840	5,486	6,342
Roanoke county/Salem	4,479	4,499	4,563	5,086
Covington city	759	819	806	904
Roanoke city	13,555	13,701	14,707	16,209
Region	26,272	26,730	28,644	31,954
Virginia	510,376	513,883	534,293	608,122

% difference from base year 2005

Food Stamp

Recipients*	2006	2007	2008
Alleghany county	1.81%	7.01%	18.07%
Botetourt county	-2.81%	12.65%	21.43%
Craig county	5.33%	3.25%	24.85%
Franklin county	4.49%	18.44%	36.92%
Roanoke county/Salem	0.45%	1.88%	13.55%
Covington city	7.91%	6.19%	19.10%
Roanoke city	1.08%	8.50%	19.58%
Region	1.74%	9.03%	21.63%
Virginia	0.69%	4.69%	19.15%



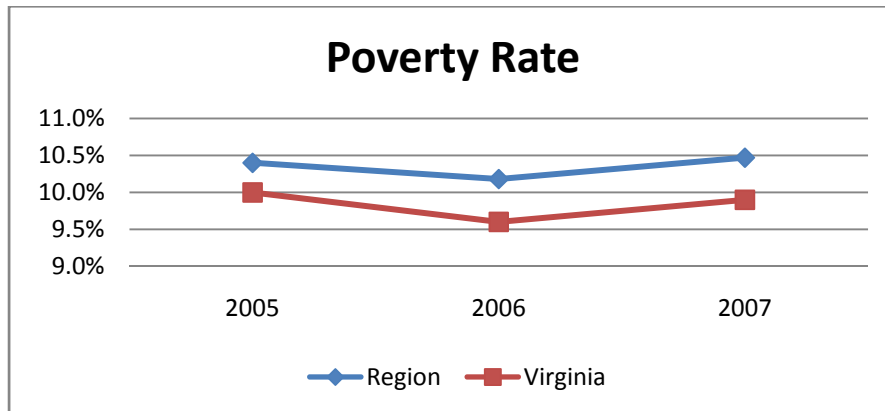
Food stamp recipients have increased 21.6% from '05 to '08. They have increased 11.5% since '07.

Poverty Rate

Poverty rate	2005	2006	2007
Alleghany county	11.6%	12.1%	11.9%
Botetourt county	6.1%	6.0%	6.2%
Craig county	10.4%	10.6%	10.3%
Franklin county	10.5%	10.6%	11.5%
Roanoke county	5.9%	5.3%	6.0%
Covington city	13.4%	14.6%	14.5%
Roanoke city	17.2%	16.7%	16.9%
Salem city	7.8%	9.4%	8.3%
Region	10.4%	10.2%	10.5%
Virginia	10.0%	9.6%	9.9%

Difference from base year
2005

Poverty rate	2006	2007
Alleghany county	0.5%	0.3%
Botetourt county	-0.1%	0.1%
Craig county	0.2%	-0.1%
Franklin county	0.1%	1.0%
Roanoke county	-0.6%	0.1%
Covington city	1.2%	1.1%
Roanoke city	-0.5%	-0.3%
Salem city	1.6%	0.5%
Region	-0.2%	0.1%
Virginia	-0.4%	-0.1%



Poverty rate in the Region has increased 0.1% since 2005 while the state has decreased 0.1% since 2005.

Poverty Rate for Seniors

Poverty rate	1989	1999	2005-2007
For seniors			
Alleghany county	16.8%	10.7%	
Botetourt county	12.5%	6.5%	5.8%
Craig county	16.9%	10.5%	
Franklin county	22.7%	9.8%	9.9%
Roanoke county	9.8%	4.9%	5.0%
Covington city	13.8%	9.1%	
Roanoke city	13.9%	11.3%	10.6%
Salem city	7.8%	8.1%	5.9%
Region	13.6%	8.6%	
Virginia	14.1%	9.5%	9.4%

Since 1989 the poverty rate for Seniors has decreased in all five localities measured by the ACS 3 yr. estimates. However, in Franklin and Roanoke counties, the poverty rate for Seniors has risen 0.1% since 1999.

Poverty Rate-People with Disabilities

Percent disabled		
	2000	2005-2007
Below poverty		
Alleghany county	10.5%	
Botetourt county	10.1%	15.9%
Craig county	11.0%	
Franklin county	14.4%	21.6%
Roanoke county	7.3%	11.2%
Covington city	16.6%	
Roanoke city	22.0%	25.5%
Salem city	11.4%	11.0%
Region	14.9%	
Virginia	15.1%	18.6%

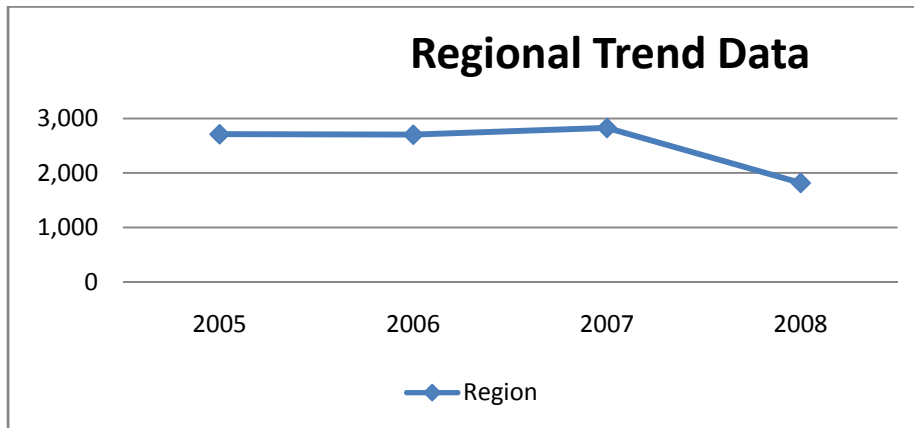
The ACS 3 yr. estimates indicate the percentage of disabled people living in poverty has increased with the exception of Salem.

Childcare Subsidy Recipients

Childcare subsidy				
Recipients*	2005	2006	2007	2008
Alleghany county	156	146	157	57
Botetourt county	80	68	75	148
Craig county	18	14	17	24
Franklin county	259	299	291	171
Roanoke county/Salem	630	676	693	454
Covington city	97	72	68	372
Roanoke city	1,472	1,429	1,527	88
Region	2,712	2,704	2,828	1,817
Virginia	62,213	57,991	57,411	56,554

% difference from base year 2005 for childcare subsidy

Recipients*	2006	2007	2008
Alleghany county	-6.41%	0.64%	-63.46%
Botetourt county	-15.00%	-6.25%	85.00%
Craig county	-22.22%	-5.56%	33.33%
Franklin county	15.44%	12.36%	-33.98%
Roanoke county/Salem	7.30%	10.00%	-27.94%
Covington city	-25.77%	-29.90%	283.51%
Roanoke city	-2.92%	3.74%	-94.02%
Region	-0.29%	4.28%	-33.00%
Virginia	-6.79%	-7.72%	-9.10%

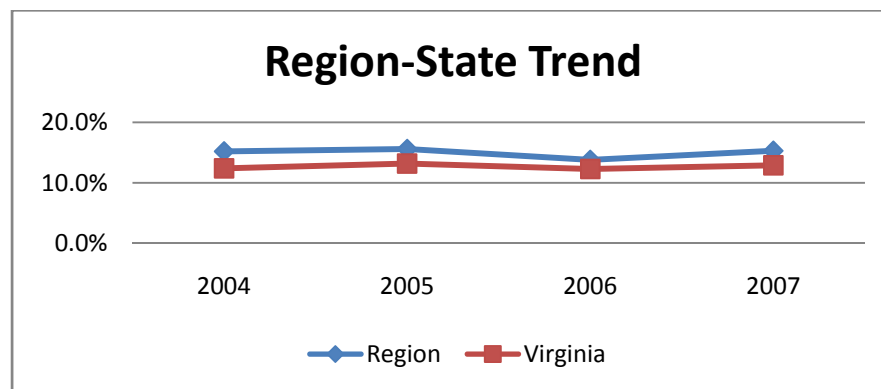


Data for Roanoke City and Covington seem to be inconsistent with trends but is listed here as recorded by source "Kids Count "

Poverty Rate for Children

Poverty rate for	2004	2005	2006	2007
Children				
Alleghany county	15.5%	16.9%	16.6%	16.8%
Botetourt county	7.4%	7.4%	6.9%	7.4%
Craig county	12.7%	15.3%	15.0%	14.9%
Franklin county	15.4%	16.1%	15.9%	17.3%
Roanoke county	8.2%	7.5%	7.0%	7.6%
Covington city	18.1%	21.5%	20.8%	22.0%
Roanoke city	24.3%	25.7%	24.2%	27.6%
Salem city	9.6%	10.1%	10.8%	10.5%
Region	15.2%	15.6%	13.8%	15.3%
Virginia	12.4%	13.2%	12.3%	12.9%

Difference from base	2005	2006	2007
Year 2004			
Alleghany county	1.4%	1.1%	1.3%
Botetourt county	0.0%	-0.5%	0.0%
Craig county	2.6%	2.3%	2.2%
Franklin county	0.7%	0.5%	1.9%
Roanoke county	-0.7%	-1.2%	-0.6%
Covington city	3.4%	2.7%	3.9%
Roanoke city	1.4%	-0.1%	3.3%
Salem city	0.5%	1.2%	0.9%
Region	0.4%	-1.4%	0.1%
Virginia	0.8%	-0.1%	0.5%



The poverty rate for children has increased in every locality from '04 to '07 with the exception of Roanoke County who shows a decline and Botetourt who remains the same. The Region has increased 0.1% since '04.

Other Related Indicators

- Percent of Households with No Vehicle
- Health Insurance Coverage
- Food Bank Distributions (lbs.)

Even though these indicators do not fit neatly in any of the other categorized clusters of indicators, they are necessary factors in assessing the state of the regional household economy.

Percent of Households with No Vehicle

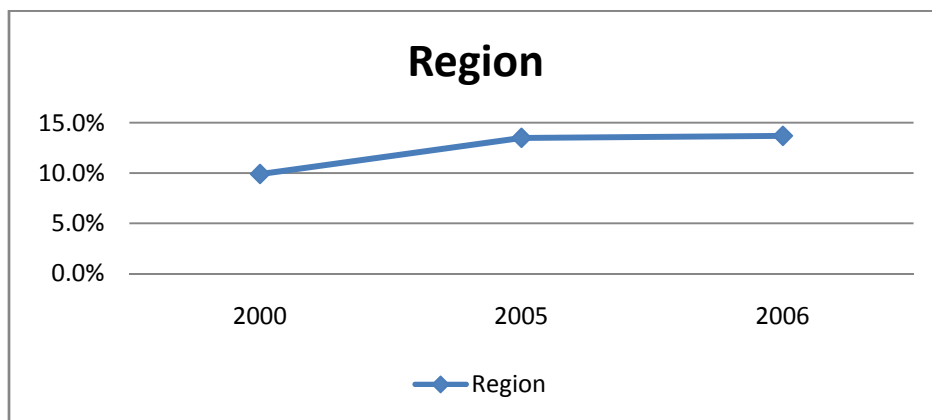
Percent households with no			
Vehicle	1990	2000	2005-2007
Alleghany county	6.8%	5.9%	
Botetourt county	5.1%	3.7%	1.8%
Craig county	6.3%	6.7%	
Franklin county	8.0%	6.1%	4.0%
Roanoke county	4.4%	4.3%	3.1%
Covington city	17.0%	16.0%	
Roanoke city	15.4%	12.7%	12.6%
Salem city	6.3%	6.0%	5.4%
Region	9.5%	7.8%	
Virginia	9.0%	7.7%	6.2%

All localities with the exception of Craig County showed a decline in the percentage of households with no vehicle from 1990 to 2000. The ACS 3 yr. estimates for 2005-2007 continue to indicate a decline in the number of households with no vehicle. The state also shows a decline.

Health Insurance Coverage

No health insurance	2000	2005	2006
Alleghany county	8.9%	11.7%	14.2%
Botetourt county	6.6%	13.5%	13.7%
Craig county	8.7%	17.5%	18.3%
Franklin county	11.0%	16.4%	17.5%
Roanoke county	6.7%	13.3%	14.6%
Covington city	11.5%	11.0%	14.5%
Roanoke city	14.4%	12.3%	11.3%
Salem city	5.6%	9.0%	9.6%
Region	9.9%	13.5%	13.7%
Virginia	12.2%	14.5%	15.5%

Difference from base year 2000 for No health		
Ins. coverage	2005	2006
Alleghany county	2.8%	5.3%
Botetourt county	6.9%	7.1%
Craig county	8.8%	9.6%
Franklin county	5.4%	6.5%
Roanoke county	6.6%	7.9%
Covington city	-0.5%	3.0%
Roanoke city	-2.1%	-3.1%
Salem city	3.4%	4.0%
Region	3.6%	3.8%
Virginia	2.3%	3.3%



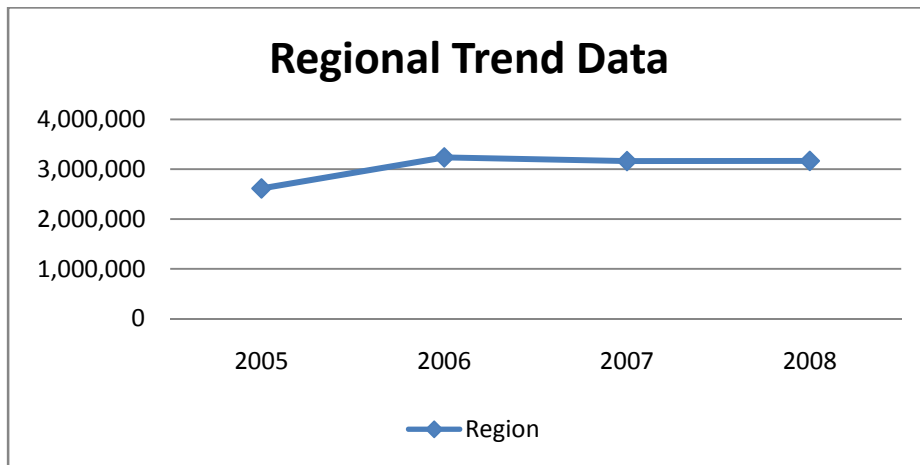
People without health insurance in the Region has increased 3.8% from '00 to '06 for all income levels, under age 65, and both sexes.

Food Bank Distributions

Food bank distributions				
(lbs.)	2005	2006	2007	2008
Alleghany county	148,713	175,108	152,867	167,377
Botetourt county	29,319	44,479	78,711	78,711
Craig county	43,558	39,700	25,986	25,986
Franklin county	165,813	192,916	171,951	171,951
Roanoke county	389,355	451,624	436,723	438,462
Covington city	197,655	250,563	229,381	214,880
Roanoke city	1,235,348	1,867,069	1,707,501	1,705,762
Salem city	403,966	215,042	360,035	363,059
Region	2,613,727	3,236,501	3,163,155	3,166,188

% difference from base year 2005 in food bank

Distributions (lbs.)	2006	2007	2008
Alleghany county	17.75%	2.79%	12.55%
Botetourt county	51.71%	168.46%	168.46%
Craig county	-8.86%	-40.34%	-40.34%
Franklin county	16.35%	3.70%	3.70%
Roanoke county	15.99%	12.17%	12.61%
Covington city	26.77%	16.05%	8.71%
Roanoke city	51.14%	38.22%	38.08%
Salem city	-46.77%	-10.87%	-10.13%
Region	23.83%	21.02%	21.14%



Food bank distributions in the Region have increased over 21% since 2005, with only a slight increase (0.1%) from '07 to '08.

Appendix A: Roanoke Region Indicator Criteria⁴

Adopted: April 8, 2008

Compel, interest, and excite

- Does the indicator resonate with the intended community audience?
- Is it attractive to the media?

Focus on resources and assets

- Is the indicator framed in a positive way?
- Does it focus on problems or assets?

Focus on causes, not symptoms

- Does the indicator help to forewarn of future problems and focus on causes, rather than symptoms, of problems?

Make linkages and relationships

- How does the indicator link to other issues (e.g. social, environmental, economic)?
- What other indicators would be affected by changes in this one?
- Does this help to round out the set of indicators in each topic?

Relate to the whole community

- Does the indicator affect the community as a whole or only one narrow group?
- Do the indicators help communicate to an outsider what is most important to the community?
- Do the indicators address assets and problem areas?

Understandable

- Is the indicator simple and clear enough to be understandable to the community as a whole?

Accessible and affordable

- How easily can the data for each indicator be obtained and how much does it cost?
- Are partnerships within the community possible to access the data cost-effectively and efficiently?

Comparable (standardized)

- How easily does this compare with indicators used for other local projects?
- Does it require a special survey that other communities would not be likely to replicate?

Consistent and reliable

- Is the information source likely to produce high quality data over a number of years?

Credible

- Is the indicator believable to the participants who selected it? To the community as a whole?
- Does the data source help reinforce credibility or detract from it?
- Evidence shows that the indicator is research based.

Measurable

- Is the indicator framed in a way that can be answered by a number, percentage, or proportion?

⁴ Adopted from the Baltimore Neighborhood Indicators Alliance

- Does the data exist to address the indicator, or is there a practical way to obtain the data needed?
- Is the indicator outcome oriented?

Relevant

- Does the indicator help us move toward establishing a community goal?
- Does it address the issue the community wants to know about?
- Does it help to communicate what is important?
- Is the indicator truly measuring what it is intended to measure, and not a by-product?
- Is the indicator well grounded and founded in fact?
- Can you support, defend, and justify it in logical or scientific terms?

Valid

- Is the indicator truly measuring what it is intended to measure, and not a by-product?
- Is the indicator well grounded and founded in fact?
- Can you support, defend, and justify it in logical or scientific terms?

Appendix B: Demographics by Jurisdiction⁵

- Alleghany County
- Botetourt County
- Craig County
- Franklin County
- Roanoke County
- Covington City
- Roanoke City
- Salem
- Roanoke Region
- Virginia

Allegheny County

	1990	2000	2006	2007	2030
Allegheny county					
Age group <1	142	156	193	187	
Age group 1-4	609	786	722	724	923
Age group 5-9	854	1,085	932	905	996
Age group 10-14	885	1,099	1,061	1,052	1,049
Age group 15-19	954	1,091	1,027	1,029	1,029
Age group 20-24	721	708	898	866	756
Age group 25-29	813	885	848	936	721
Age group 30-34	973	1,080	816	757	774
Age group 35-39	974	1,252	1,037	995	905
Age group 40-44	1,055	1,302	1,239	1,172	876
Age group 45-49	914	1,230	1,278	1,239	991
Age group 50-54	765	1,343	1,196	1,195	950
Age group 55-59	704	1,162	1,347	1,252	979
Age group 60-64	687	957	1,079	1,161	1,126
Age group 65-69	634	792	845	897	1,111
Age group 70-74	468	754	685	631	930
Age group 75-79	321	677	559	555	670
Age group 80-84	205	427	460	444	521
Age group 85+	128	386	378	390	613
Population	12,806	17,172	16,600	16,387	15,920

% difference from 1990	2000	2006	2007	2030
Allegheny county				
Age group <1	10%	36%	32%	-100%
Age group 1-4	29%	19%	19%	52%
Age group 5-9	27%	9%	6%	17%
Age group 10-14	24%	20%	19%	19%
Age group 15-19	14%	8%	8%	8%
Age group 20-24	-2%	25%	20%	5%
Age group 25-29	9%	4%	15%	-11%
Age group 30-34	11%	-16%	-22%	-20%
Age group 35-39	29%	6%	2%	-7%
Age group 40-44	23%	17%	11%	-17%
Age group 45-49	35%	40%	36%	8%
Age group 50-54	76%	56%	56%	24%
Age group 55-59	65%	91%	78%	39%
Age group 60-64	39%	57%	69%	64%
Age group 65-69	25%	33%	41%	75%
Age group 70-74	61%	46%	35%	99%
Age group 75-79	111%	74%	73%	109%
Age group 80-84	108%	124%	117%	154%
Age group 85+	202%	195%	205%	379%
Population	34%	30%	28%	24%

Botetourt County

	1990	2000	2006	2007	2030
Botetourt county					
Age group <1	293	344	246	297	
Age group 1-4	1,188	1,406	1,161	1,194	1,815
Age group 5-9	1,573	1,882	1,777	1,798	1,997
Age group 10-14	1,688	2,195	1,954	1,902	2,019
Age group 15-19	1,780	1,951	2,063	1,988	1,849
Age group 20-24	1,432	1,148	1,943	1,873	1,490
Age group 25-29	1,718	1,380	2,046	2,116	1,708
Age group 30-34	2,109	1,968	1,734	1,664	2,017
Age group 35-39	2,158	2,591	2,043	2,005	2,343
Age group 40-44	2,220	2,841	2,632	2,430	2,714
Age group 45-49	1,814	2,692	2,933	2,841	2,845
Age group 50-54	1,521	2,594	2,696	2,710	2,431
Age group 55-59	1,336	1,999	2,628	2,610	2,059
Age group 60-64	1,237	1,577	1,924	2,071	2,553
Age group 65-69	1,067	1,340	1,441	1,467	3,028
Age group 70-74	832	1,140	1,154	1,169	3,043
Age group 75-79	551	743	874	871	2,149
Age group 80-84	358	475	565	595	1,565
Age group 85+	216	339	414	404	812
Population	25,091	30,605	32,228	32,005	38,437

% difference from 1990	2000	2006	2007	2030
Botetourt county				
Age group <1	17%	-16%	1%	-100%
Age group 1-4	18%	-2%	1%	53%
Age group 5-9	20%	13%	14%	27%
Age group 10-14	30%	16%	13%	20%
Age group 15-19	10%	16%	12%	4%
Age group 20-24	-20%	36%	31%	4%
Age group 25-29	-20%	19%	23%	-1%
Age group 30-34	-7%	-18%	-21%	-4%
Age group 35-39	20%	-5%	-7%	9%
Age group 40-44	28%	19%	9%	22%
Age group 45-49	48%	62%	57%	57%
Age group 50-54	71%	77%	78%	60%
Age group 55-59	50%	97%	95%	54%
Age group 60-64	27%	56%	67%	106%
Age group 65-69	26%	35%	37%	184%
Age group 70-74	37%	39%	41%	266%
Age group 75-79	35%	59%	58%	290%
Age group 80-84	33%	58%	66%	337%
Age group 85+	57%	92%	87%	276%
Population	22%	28%	28%	53%

Craig County

	1990	2000	2006	2007	2030
Craig county					
Age group <1	67	74	46	47	
Age group 1-4	210	218	196	214	366
Age group 5-9	285	327	283	286	374
Age group 10-14	286	368	326	320	367
Age group 15-19	288	313	366	339	356
Age group 20-24	259	227	254	260	362
Age group 25-29	336	276	303	312	354
Age group 30-34	375	347	299	304	284
Age group 35-39	342	425	347	345	354
Age group 40-44	365	460	441	433	378
Age group 45-49	287	390	467	459	295
Age group 50-54	236	397	412	394	250
Age group 55-59	233	321	384	359	244
Age group 60-64	213	259	308	301	264
Age group 65-69	205	239	265	262	295
Age group 70-74	155	153	198	200	290
Age group 75-79	111	153	127	121	216
Age group 80-84	77	74	110	105	176
Age group 85+	56	78	47	80	86
Population	4,386	5,099	5,179	5,141	5,311

% difference from 1990	1990	2000	2006	2007	2030
Craig county					
Age group <1		10%	-31%	-30%	-100%
Age group 1-4		4%	-7%	2%	74%
Age group 5-9		15%	-1%	0%	31%
Age group 10-14		29%	14%	12%	28%
Age group 15-19		9%	27%	18%	24%
Age group 20-24		-12%	-2%	0%	40%
Age group 25-29		-18%	-10%	-7%	5%
Age group 30-34		-7%	-20%	-19%	-24%
Age group 35-39		24%	1%	1%	4%
Age group 40-44		26%	21%	19%	4%
Age group 45-49		36%	63%	60%	3%
Age group 50-54		68%	75%	67%	6%
Age group 55-59		38%	65%	54%	5%
Age group 60-64		22%	45%	41%	24%
Age group 65-69		17%	29%	28%	44%
Age group 70-74		-1%	28%	29%	87%
Age group 75-79		38%	14%	9%	95%
Age group 80-84		-4%	43%	36%	129%
Age group 85+		39%	-16%	43%	54%
Population		16%	18%	17%	21%

Franklin County

	1990	2000	2006	2007	2030
Franklin county					
Age group <1	510	530	560	570	
Age group 1-4	2,020	2,037	2,142	2,237	3,655
Age group 5-9	2,462	2,949	2,742	2,907	3,779
Age group 10-14	2,541	3,193	3,044	2,993	3,795
Age group 15-19	3,223	3,085	3,304	3,347	3,903
Age group 20-24	2,963	2,578	3,124	3,172	3,569
Age group 25-29	2,990	2,636	3,554	3,610	3,414
Age group 30-34	3,123	3,087	3,006	2,996	3,255
Age group 35-39	3,125	3,789	3,285	3,270	3,807
Age group 40-44	2,990	3,824	3,971	3,783	4,014
Age group 45-49	2,566	3,645	3,949	3,985	3,783
Age group 50-54	2,119	3,641	3,641	3,616	3,715
Age group 55-59	1,990	3,145	3,663	3,520	3,371
Age group 60-64	1,955	2,529	3,082	3,258	3,616
Age group 65-69	1,732	2,184	2,429	2,497	3,977
Age group 70-74	1,359	1,785	1,996	2,002	3,725
Age group 75-79	1,044	1,311	1,518	1,502	3,021
Age group 80-84	619	864	1,001	1,034	2,058
Age group 85+	442	651	773	834	1,986
Population	39,773	47,463	50,784	51,133	62,443

% difference from 1990	1990	2000	2006	2007	2030
Franklin county					
Age group <1		4%	10%	12%	-100%
Age group 1-4		1%	6%	11%	81%
Age group 5-9		20%	11%	18%	53%
Age group 10-14		26%	20%	18%	49%
Age group 15-19		-4%	3%	4%	21%
Age group 20-24		-13%	5%	7%	20%
Age group 25-29		-12%	19%	21%	14%
Age group 30-34		-1%	-4%	-4%	4%
Age group 35-39		21%	5%	5%	22%
Age group 40-44		28%	33%	27%	34%
Age group 45-49		42%	54%	55%	47%
Age group 50-54		72%	72%	71%	75%
Age group 55-59		58%	84%	77%	69%
Age group 60-64		29%	58%	67%	85%
Age group 65-69		26%	40%	44%	130%
Age group 70-74		31%	47%	47%	174%
Age group 75-79		26%	45%	44%	189%
Age group 80-84		40%	62%	67%	232%
Age group 85+		47%	75%	89%	349%
Population		19%	28%	29%	57%

Roanoke County

	1990	2000	2006	2007	2030
Roanoke county					
Age group <1	887	854	1,340	1,156	
Age group 1-4	3,529	3,676	4,754	4,467	6,604
Age group 5-9	4,981	5,532	4,643	5,154	6,907
Age group 10-14	5,168	5,907	5,670	5,482	7,059
Age group 15-19	5,663	5,461	5,798	5,770	6,730
Age group 20-24	4,753	3,723	5,528	5,440	5,610
Age group 25-29	5,314	4,481	4,811	5,173	5,412
Age group 30-34	6,285	5,238	4,932	4,864	5,315
Age group 35-39	6,958	6,601	5,754	5,644	6,303
Age group 40-44	7,176	7,204	6,672	6,331	6,768
Age group 45-49	5,531	7,315	7,281	7,055	6,639
Age group 50-54	4,486	7,007	7,390	7,385	6,066
Age group 55-59	4,054	5,039	7,057	6,950	5,987
Age group 60-64	3,948	4,070	5,001	5,501	5,908
Age group 65-69	3,567	3,687	3,750	3,995	6,153
Age group 70-74	2,651	3,461	3,157	3,145	6,082
Age group 75-79	1,970	2,894	2,820	2,766	5,115
Age group 80-84	1,395	1,871	2,090	2,100	3,894
Age group 85+	1,180	1,715	2,034	2,042	3,337
Population	79,496	85,736	90,482	90,420	105,889

% difference from 1990	1990	2000	2006	2007	2030
Roanoke county					
Age group <1		-4%	51%	30%	-100%
Age group 1-4		4%	35%	27%	87%
Age group 5-9		11%	-7%	3%	39%
Age group 10-14		14%	10%	6%	37%
Age group 15-19		-4%	2%	2%	19%
Age group 20-24		-22%	16%	14%	18%
Age group 25-29		-16%	-9%	-3%	2%
Age group 30-34		-17%	-22%	-23%	-15%
Age group 35-39		-5%	-17%	-19%	-9%
Age group 40-44		0%	-7%	-12%	-6%
Age group 45-49		32%	32%	28%	20%
Age group 50-54		56%	65%	65%	35%
Age group 55-59		24%	74%	71%	48%
Age group 60-64		3%	27%	39%	50%
Age group 65-69		3%	5%	12%	72%
Age group 70-74		31%	19%	19%	129%
Age group 75-79		47%	43%	40%	160%
Age group 80-84		34%	50%	51%	179%
Age group 85+		45%	72%	73%	183%
Population		8%	14%	14%	33%

Covington

	1990	2000	2006	2007	2030
Covington city					
Age group <1	85	82	29	43	
Age group 1-4	346	313	221	208	403
Age group 5-9	412	387	390	368	388
Age group 10-14	413	354	389	397	370
Age group 15-19	441	352	349	353	318
Age group 20-24	520	386	276	306	396
Age group 25-29	580	415	479	496	405
Age group 30-34	507	395	382	394	361
Age group 35-39	427	420	368	395	305
Age group 40-44	487	421	420	420	301
Age group 45-49	428	404	414	421	305
Age group 50-54	362	414	405	389	263
Age group 55-59	346	388	410	390	283
Age group 60-64	401	301	314	369	335
Age group 65-69	434	314	294	297	351
Age group 70-74	402	308	258	257	331
Age group 75-79	382	272	251	234	256
Age group 80-84	236	188	206	183	198
Age group 85+	123	190	218	248	377
Population	7,332	6,304	6,073	6,168	5,946

% difference from 1990	2000	2006	2007	2030
Covington city				
Age group <1	-4%	-66%	-49%	-100%
Age group 1-4	-10%	-36%	-40%	16%
Age group 5-9	-6%	-5%	-11%	-6%
Age group 10-14	-14%	-6%	-4%	-10%
Age group 15-19	-20%	-21%	-20%	-28%
Age group 20-24	-26%	-47%	-41%	-24%
Age group 25-29	-28%	-17%	-14%	-30%
Age group 30-34	-22%	-25%	-22%	-29%
Age group 35-39	-2%	-14%	-7%	-29%
Age group 40-44	-14%	-14%	-14%	-38%
Age group 45-49	-6%	-3%	-2%	-29%
Age group 50-54	14%	12%	7%	-27%
Age group 55-59	12%	18%	13%	-18%
Age group 60-64	-25%	-22%	-8%	-16%
Age group 65-69	-28%	-32%	-32%	-19%
Age group 70-74	-23%	-36%	-36%	-18%
Age group 75-79	-29%	-34%	-39%	-33%
Age group 80-84	-20%	-13%	-22%	-16%
Age group 85+	54%	77%	102%	207%
Population	-14%	-17%	-16%	-19%

Roanoke City

	1990	2000	2006	2007	2030
Roanoke city					
Age group <1	1,562	1,309	1,021	1,127	
Age group 1-4	5,467	4,864	4,243	4,589	6,131
Age group 5-9	5,889	6,322	6,174	5,885	5,894
Age group 10-14	5,273	5,802	5,831	5,773	5,897
Age group 15-19	5,691	5,061	5,173	5,366	5,976
Age group 20-24	7,058	5,793	4,274	4,384	6,017
Age group 25-29	8,706	7,257	5,953	6,183	5,852
Age group 30-34	8,546	7,035	6,321	6,217	5,446
Age group 35-39	7,624	7,187	6,833	7,088	5,641
Age group 40-44	6,668	7,293	6,634	6,574	5,095
Age group 45-49	4,838	6,891	6,857	6,768	4,221
Age group 50-54	4,007	6,266	6,463	6,488	4,887
Age group 55-59	4,124	4,565	6,011	5,892	5,516
Age group 60-64	4,961	3,554	4,110	4,406	5,103
Age group 65-69	4,996	3,505	3,396	3,532	4,644
Age group 70-74	4,090	3,822	3,260	3,293	4,137
Age group 75-79	3,113	3,499	3,293	3,240	3,260
Age group 80-84	2,252	2,505	2,893	2,827	2,303
Age group 85+	1,981	2,214	2,812	2,968	2,475
Population	96,846	94,744	91,552	92,600	88,495

% difference from 1990	2000	2006	2007	2030
Roanoke city				
Age group <1	-16%	-35%	-28%	-100%
Age group 1-4	-11%	-22%	-16%	12%
Age group 5-9	7%	5%	0%	0%
Age group 10-14	10%	11%	9%	12%
Age group 15-19	-11%	-9%	-6%	5%
Age group 20-24	-18%	-39%	-38%	-15%
Age group 25-29	-17%	-32%	-29%	-33%
Age group 30-34	-18%	-26%	-27%	-36%
Age group 35-39	-6%	-10%	-7%	-26%
Age group 40-44	9%	-1%	-1%	-24%
Age group 45-49	42%	42%	40%	-13%
Age group 50-54	56%	61%	62%	22%
Age group 55-59	11%	46%	43%	34%
Age group 60-64	-28%	-17%	-11%	3%
Age group 65-69	-30%	-32%	-29%	-7%
Age group 70-74	-7%	-20%	-19%	1%
Age group 75-79	12%	6%	4%	5%
Age group 80-84	11%	28%	26%	2%
Age group 85+	12%	42%	50%	25%
Population	-2%	-5%	-4%	-9%

Salem

	1990	2000	2006	2007	2030
Salem city					
Age group <1	244	217	232	245	
Age group 1-4	1,006	989	945	965	1,248
Age group 5-9	1,321	1,444	1,174	1,200	1,434
Age group 10-14	1,350	1,539	1,439	1,432	1,458
Age group 15-19	1,887	1,999	2,038	2,100	1,875
Age group 20-24	1,888	1,882	2,079	2,189	1,791
Age group 25-29	1,651	1,417	1,591	1,717	1,389
Age group 30-34	1,835	1,489	1,373	1,326	1,216
Age group 35-39	1,792	1,725	1,496	1,576	1,342
Age group 40-44	1,738	1,984	1,683	1,635	1,408
Age group 45-49	1,385	1,797	1,942	1,818	1,369
Age group 50-54	1,243	1,673	1,768	1,811	1,172
Age group 55-59	1,256	1,333	1,659	1,643	1,187
Age group 60-64	1,296	1,147	1,216	1,329	1,276
Age group 65-69	1,294	1,126	1,095	1,155	1,519
Age group 70-74	1,012	1,047	969	979	1,483
Age group 75-79	756	901	854	852	1,293
Age group 80-84	488	582	683	674	935
Age group 85+	406	491	589	587	748
Population	23,848	24,782	24,825	25,233	24,143

% difference from 1990	1990	2000	2006	2007	2030
Salem city					
Age group <1		-11%	-5%	0%	-100%
Age group 1-4		-2%	-6%	-4%	24%
Age group 5-9		9%	-11%	-9%	9%
Age group 10-14		14%	7%	6%	8%
Age group 15-19		6%	8%	11%	-1%
Age group 20-24		0%	10%	16%	-5%
Age group 25-29		-14%	-4%	4%	-16%
Age group 30-34		-19%	-25%	-28%	-34%
Age group 35-39		-4%	-17%	-12%	-25%
Age group 40-44		14%	-3%	-6%	-19%
Age group 45-49		30%	40%	31%	-1%
Age group 50-54		35%	42%	46%	-6%
Age group 55-59		6%	32%	31%	-5%
Age group 60-64		-11%	-6%	3%	-2%
Age group 65-69		-13%	-15%	-11%	17%
Age group 70-74		3%	-4%	-3%	47%
Age group 75-79		19%	13%	13%	71%
Age group 80-84		19%	40%	38%	92%
Age group 85+		21%	45%	45%	84%
Population		4%	4%	6%	1%

Region

	1990	2000	2006	2007	2030
Region					
Age group <1	3,790	3,566	3,667	3,672	
Age group 1-4	14,375	14,289	14,384	14,598	21,145
Age group 5-9	17,777	19,928	18,115	18,503	21,769
Age group 10-14	17,604	20,457	19,714	19,351	22,014
Age group 15-19	19,927	19,313	20,118	20,292	22,036
Age group 20-24	19,594	16,445	18,376	18,490	19,991
Age group 25-29	22,108	18,747	19,585	20,543	19,255
Age group 30-34	23,753	20,639	18,863	18,522	18,668
Age group 35-39	23,400	23,990	21,163	21,318	21,000
Age group 40-44	22,699	25,329	23,692	22,778	21,554
Age group 45-49	17,763	24,364	25,121	24,586	20,448
Age group 50-54	14,739	23,335	23,971	23,988	19,734
Age group 55-59	14,043	17,952	23,159	22,616	19,626
Age group 60-64	14,698	14,394	17,034	18,396	20,181
Age group 65-69	13,929	13,187	13,515	14,102	21,078
Age group 70-74	10,969	12,470	11,677	11,676	20,021
Age group 75-79	8,248	10,450	10,296	10,141	15,980
Age group 80-84	5,630	6,986	8,008	7,962	11,650
Age group 85+	4,532	6,064	7,265	7,553	10,434
Population	289,578	311,905	317,723	319,087	346,584

% difference from State	1990	2000	2006	2007	2030
Region					
Age group <1		-6%	-3%	-3%	-100%
Age group 1-4		-1%	0%	2%	47%
Age group 5-9		12%	2%	4%	22%
Age group 10-14		16%	12%	10%	25%
Age group 15-19		-3%	1%	2%	11%
Age group 20-24		-16%	-6%	-6%	2%
Age group 25-29		-15%	-11%	-7%	-13%
Age group 30-34		-13%	-21%	-22%	-21%
Age group 35-39		3%	-10%	-9%	-10%
Age group 40-44		12%	4%	0%	-5%
Age group 45-49		37%	41%	38%	15%
Age group 50-54		58%	63%	63%	34%
Age group 55-59		28%	65%	61%	40%
Age group 60-64		-2%	16%	25%	37%
Age group 65-69		-5%	-3%	1%	51%
Age group 70-74		14%	6%	6%	83%
Age group 75-79		27%	25%	23%	94%
Age group 80-84		24%	42%	41%	107%
Age group 85+		34%	60%	67%	130%
Population		8%	10%	10%	20%

Virginia

Row Labels	1990	2000	2006	2007	2030
Virginia					
Age group <1	96,069	94,022	103,270	106,167	
Age group 1-4	357,595	368,661	405,695	412,243	664,485
Age group 5-9	425,265	493,495	481,678	492,562	649,156
Age group 10-14	401,934	498,571	499,650	497,697	631,550
Age group 15-19	438,288	485,733	528,114	532,781	631,582
Age group 20-24	523,288	484,962	535,548	545,863	668,149
Age group 25-29	573,586	495,165	529,768	540,747	648,540
Age group 30-34	569,912	540,748	517,817	511,512	614,026
Age group 35-39	519,029	609,990	569,513	567,236	652,889
Age group 40-44	478,350	592,696	609,028	592,802	643,775
Age group 45-49	371,543	530,203	604,148	599,617	600,049
Age group 50-54	293,497	478,700	536,552	545,762	547,142
Age group 55-59	256,301	361,121	483,089	476,187	530,199
Age group 60-64	246,305	274,902	351,246	381,393	528,183
Age group 65-69	228,072	229,666	265,331	277,027	542,498
Age group 70-74	173,111	203,096	209,529	213,335	466,161
Age group 75-79	126,120	166,951	173,090	172,969	344,517
Age group 80-84	78,990	107,510	127,689	129,039	239,442
Age group 85+	59,629	88,395	112,129	117,152	222,676
Population	6,216,884	7,104,587	7,642,884	7,712,091	9,825,019

Row Labels	1990	2000	2006	2007	2030
Virginia					
Age group <1		-2%	7%	11%	-100%
Age group 1-4		3%	13%	15%	86%
Age group 5-9		16%	13%	16%	53%
Age group 10-14		24%	24%	24%	57%
Age group 15-19		11%	20%	22%	44%
Age group 20-24		-7%	2%	4%	28%
Age group 25-29		-14%	-8%	-6%	13%
Age group 30-34		-5%	-9%	-10%	8%
Age group 35-39		18%	10%	9%	26%
Age group 40-44		24%	27%	24%	35%
Age group 45-49		43%	63%	61%	62%
Age group 50-54		63%	83%	86%	86%
Age group 55-59		41%	88%	86%	107%
Age group 60-64		12%	43%	55%	114%
Age group 65-69		1%	16%	21%	138%
Age group 70-74		17%	21%	23%	169%
Age group 75-79		32%	37%	37%	173%
Age group 80-84		36%	62%	63%	203%
Age group 85+		48%	88%	96%	273%
Population		14%	23%	24%	58%

Appendix C: Race and Ethnicity *

*All data for race/ethnicity and population tables for years 1990, 2000, 2006 and 2007 were derived from United States Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, Bridged-Race Population Estimates, United States July 1st resident population by state, county, age, sex, bridged-race and Hispanic origin, compiled from 1990-1999 bridged-race intercensal population estimates and 2000-2006 (Vintage 2006; Vintage 2007) bridged-race postcensal population estimates, on CDC WONDER On -line Database accessed at <http://www.wonder.cdc.gov>

Projections for the year 2010 and 2030 were calculated from the Virginia Employment Commission, Virginia Workforce Connection at <http://www.vaworkconnect.com>

Race and Ethnicity

	2000	2006	2007	2010	2030
Alleghany county					
Black % of total population	6.0%	6.0%	6.2%	6.0%	8.4%
White % of total population	93.0%	93.0%	92.5%	93.0%	90.5%
Hispanic % of total population	0.5%	0.7%	0.7%	0.6%	0.7%
Asian % of total population	0.2%	0.3%	0.3%	0.1%	0.4%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.0%	0.1%

Botetourt county

Black % of total population	4.0%	4.0%	4.6%	4.0%	3.4%
White % of total population	95.0%	94.0%	93.3%	94.0%	94.1%
Hispanic % of total population	0.6%	1.0%	1.1%	0.8%	1.1%
Asian % of total population	0.5%	0.7%	0.8%	0.8%	1.2%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.2%	0.2%

Craig county

Black % of total population	0.5%	0.5%	0.6%	0.5%	0.4%
White % of total population	99.0%	99.0%	98.4%	99.0%	99.0%
Hispanic % of total population	0.3%	0.4%	0.5%	0.3%	0.2%
Asian % of total population	0.1%	0.3%	0.3%	0.2%	0.3%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.2%	0.1%

Franklin county

Black % of total population	9.5%	9.0%	9.2%	9.0%	9.7%
White % of total population	89.0%	89.0%	88.1%	89.0%	87.5%
Hispanic % of total population	1.0%	1.6%	2.1%	1.5%	2.2%
Asian % of total population	0.4%	0.4%	0.4%	0.4%	0.6%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.2%	0.1%

Roanoke county

Black % of total population	3.0%	5.0%	5.4%	5.0%	6.3%
White % of total population	94.0%	91.0%	90.3%	91.0%	88.1%
Hispanic % of total population	1.0%	1.8%	1.9%	1.7%	2.6%
Asian % of total population	1.7%	2.0%	2.2%	2.0%	3.0%
Am. Indian % of total population	0.1%	0.1%	0.1%	0.1%	0.1%

	2000	2006	2007	2010	2030
Covington city					
Black % of total population	14.0%	15.0%	14.5%	16.0%	19.8%
White % of total population	84.0%	82.0%	82.8%	83.0%	78.2%
Hispanic % of total population	0.7%	1.0%	1.4%	0.5%	0.7%
Asian % of total population	0.7%	1.1%	1.0%	0.6%	1.1%
Am. Indian % of total population	0.4%	0.4%	0.4%	0.2%	0.1%

Roanoke city					
Black % of total population	27.0%	28.0%	27.6%	29.0%	32.3%
White % of total population	70.0%	68.0%	68.2%	66.0%	61.8%
Hispanic % of total population	1.5%	2.3%	2.5%	2.3%	3.4%
Asian % of total population	1.0%	1.4%	1.4%	1.7%	2.4%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.2%	0.2%

Salem city					
Black % of total population	6.0%	7.0%	7.1%	7.0%	9.4%
White % of total population	92.0%	90.0%	90.0%	91.0%	86.6%
Hispanic % of total population	0.9%	1.3%	1.4%	1.1%	2.0%
Asian % of total population	1.0%	1.3%	1.4%	1.2%	1.9%
Am. Indian % of total population	0.1%	0.2%	0.1%	0.1%	0.1%

Region					
Black % of total population	12.0%	12.0%	12.7%	13.0%	13.7%
White % of total population	85.0%	84.0%	83.9%	84.0%	82.0%
Hispanic % of total population	1.0%	1.7%	1.9%	1.6%	2.3%
Asian % of total population	1.0%	1.3%	1.3%	1.4%	1.9%
Am. Indian % of total population	0.2%	0.2%	0.2%	0.2%	0.1%

Virginia					
Black % of total population	20.0%	20.0%	20.0%	20.0%	21.1%
White % of total population	71.0%	68.0%	68.0%	67.0%	60.6%
Hispanic % of total population	4.7%	6.0%	6.6%	7.0%	10.1%
Asian % of total population	4.0%	5.0%	5.1%	5.0%	8.0%
Am. Indian % of total population	0.3%	0.3%	0.3%	0.3%	0.2%

Appendix D: Indicators for which only local numbers are provided as no regional numbers could be calculated

- Affordability of a single family home
- Births to mothers with less than a high school diploma
- Median Income for Seniors 65-74
- Median Income for Seniors 75 and older
- Median Family Income

Affordability of a Single Family Home All Locations

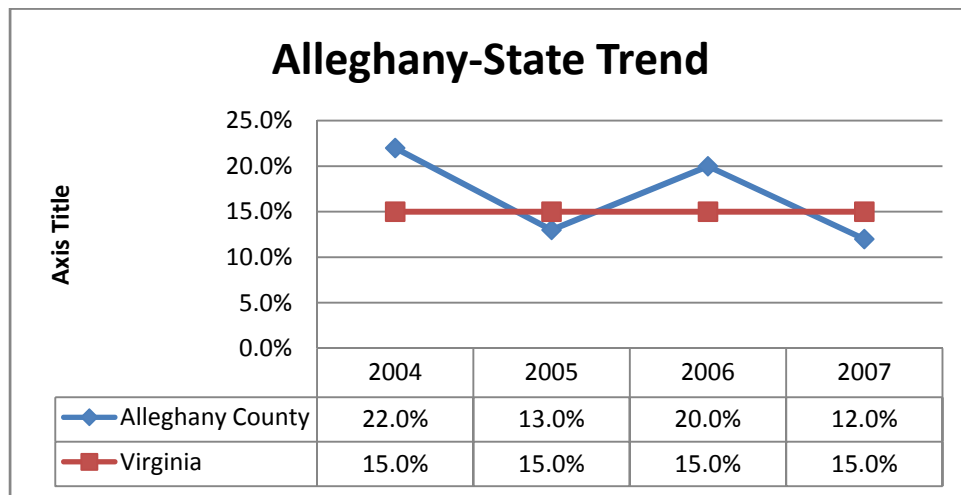
Location	1990	2000	2005-2007
Alleghany county			
Median value of a single family home	\$50,200	\$77,500	
Median family income	31,145	45,843	
Affordability of single-family home	1.61	1.69	
Botetourt county			
Median value of a single family home	\$72,900	\$130,500	\$177,700
Median family income	37,116	55,125	68,085
Affordability of single-family home	1.96	2.37	2.61
Craig county			
Median value of a single family home	\$50,800	\$85,400	
Median family income	28,530	41,750	
Affordability of single-family home	1.78	2.05	
Franklin county			
Median value of a single family home	\$63,100	\$105,000	\$142,900
Median family income	29,958	45,163	50,647
Affordability of single-family home	2.11	2.32	2.82
Roanoke county			
Median value of a single family home	\$80,100	\$118,100	\$165,400
Median family income	42,223	56,450	71,504
Affordability of single-family home	1.89	2.09	2.31
Covington city			
Median value of a single family home	\$38,500	\$52,500	
Median family income	26,091	36,640	
Affordability of single-family home	1.48	1.43	
Roanoke city			
Median value of a single family home	\$53,700	\$80,300	\$116,000
Median family income	28,203	37,826	46,737
Affordability of single-family home	1.90	2.12	2.48
Salem city			
Median value of a single family home	\$69,100	\$104,200	\$146,100
Median family income	35,619	47,174	64,363
Affordability of single-family home	1.94	2.21	2.27
Virginia			
Median value of a single family home	\$90,400	\$125,400	\$238,600
Median family income	38,213	54,169	69,609
Affordability of single-family home	2.37	2.31	3.43

The ACS 3 yr. estimates indicate the increase in the affordability of a single family home in the five localities measured by the ACS.

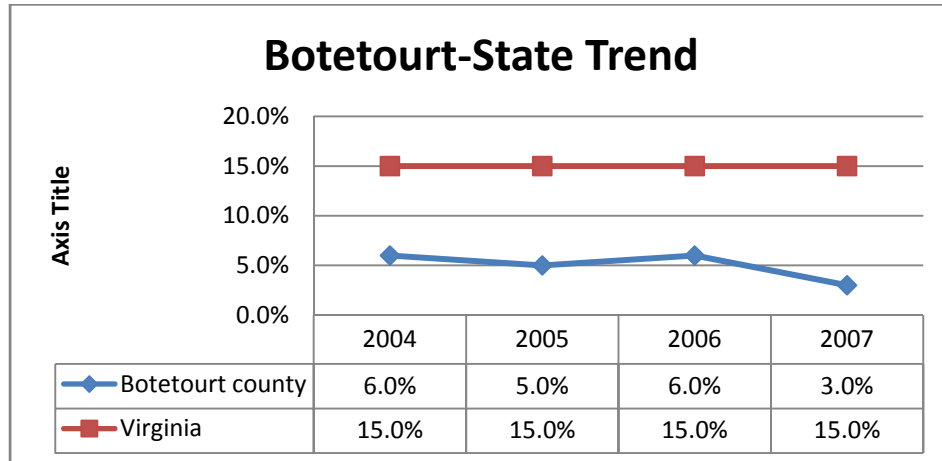
Births to mothers with less than a high school education

Births to mothers with < high school

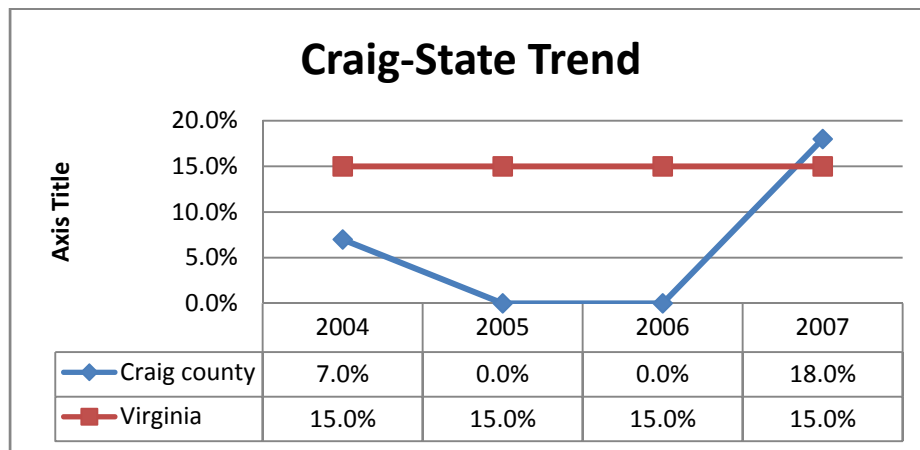
Education	2004	2005	2006	2007
Alleghany county	22.0%	13.0%	20.0%	12.0%
Botetourt county	6.0%	5.0%	6.0%	3.0%
Craig county	7.0%	0.0%	0.0%	18.0%
Franklin county	15.0%	13.0%	14.0%	13.0%
Roanoke county	10.0%	8.0%	7.0%	7.0%
Covington city	24.0%	0.0%	0.0%	21.0%
Roanoke city	23.0%	21.0%	19.0%	20.0%
Salem city	7.0%	11.0%	11.0%	8.0%
Virginia	15.0%	15.0%	15.0%	15.0%



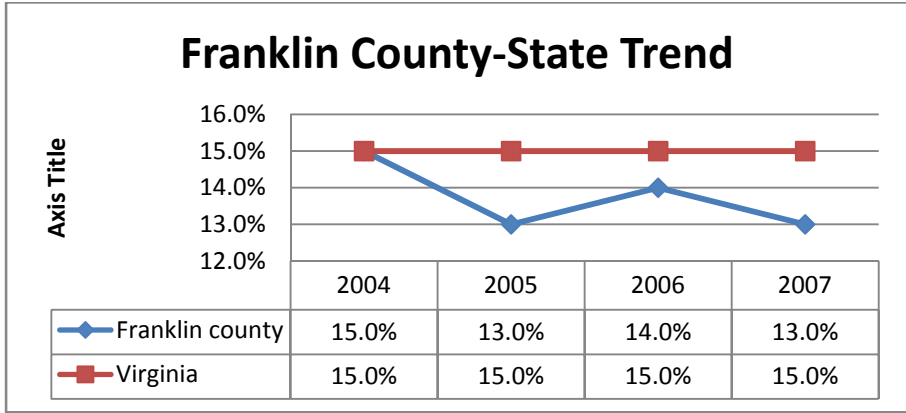
The State percentage of births to mothers with < high school education remains consistent. Alleghany shows a 10% drop from 2004 and an 8% decline from 2006 to 2007.



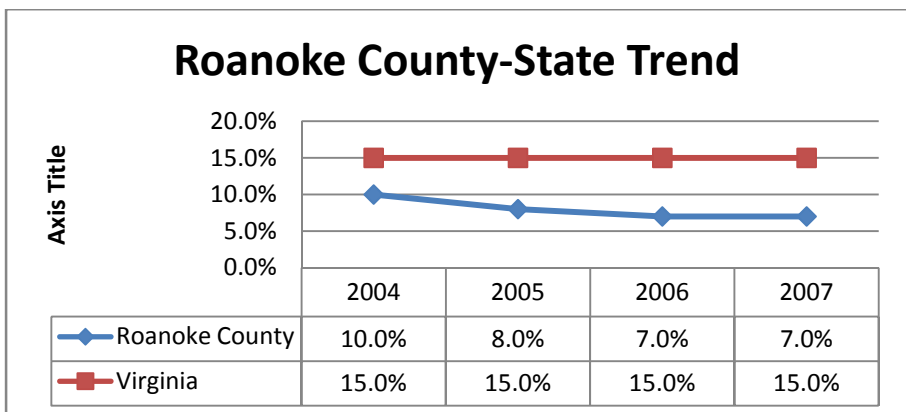
Botetourt has reduced births to mothers with < high school education from 6% in 2006 to 3% in 2007. The county is 12% lower than the state average.



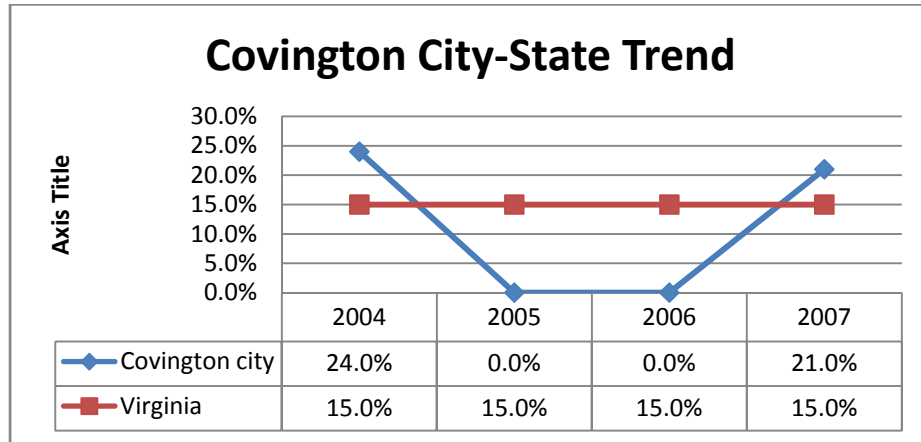
Craig county births to mothers with < high school education increased from 7% in 2004 to 18% in 2007. They are 3% higher than the state average.



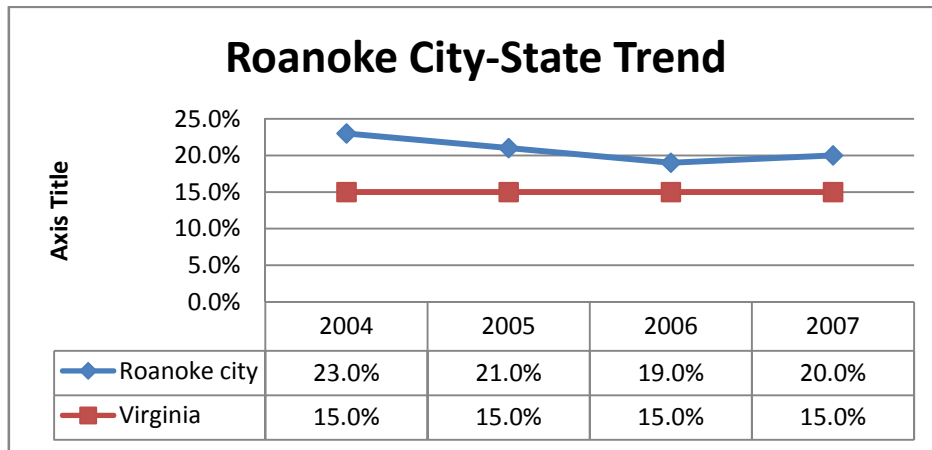
Franklin County shows a decrease from 2004 to 2007 in births to mothers with < high school education. There is a 1% drop from 2006 to 2007 and they are 2% lower than the state average.



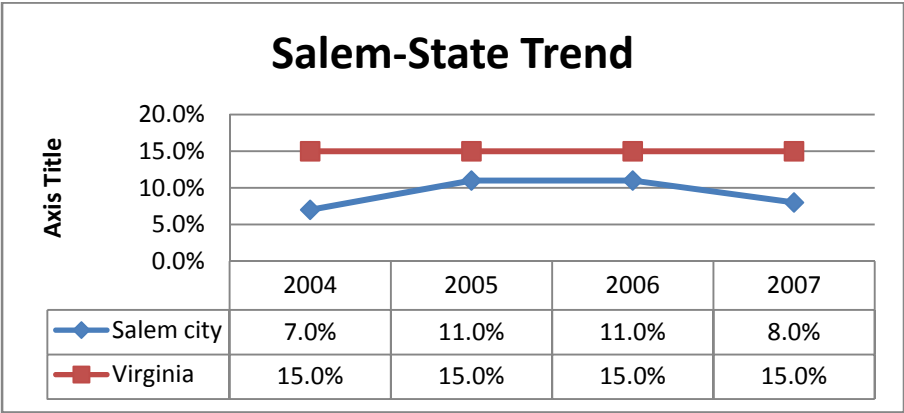
Roanoke County data indicates a steady decline for births to mothers with < high school education from 2004 to 2007. They remain 8% lower than the state average.



Covington has dropped 3% from 2004 to 2007 in births to mothers with < high school education. They remain 6% higher than the state average for 2007.



From 2004 to 2007 Roanoke City has dropped 3% in births to mothers with < high school education. They did show a 1% increase from 2006 to 2007 and they are 5% higher than the state average in 2007.



Salem had a 3% decline in births to mothers with < high school education from 2006 to 2007. They have increased by 1% over 2004 but are 7% lower than the state average for 2007.

Median income for seniors 65 and older

	2000	2005-2007
Alleghany county		
Median income for seniors ages 65-74	\$29,583	
Median income for seniors ages 75 and over	\$17,467	
Botetourt county		
Median income for seniors ages 65-74	\$31,420	\$32,820
Median income for seniors ages 75 and over	\$21,098	\$32,820
Craig county		
Median income for seniors ages 65-74	\$31,250	
Median income for seniors ages 75 and over	\$19,405	
Franklin county		
Median income for seniors ages 65-74	\$27,337	\$28,510
Median income for seniors ages 75 and over	\$19,217	\$28,510
Roanoke county		
Median income for seniors ages 65-74	\$36,961	\$35,907
Median income for seniors ages 75 and over	\$23,491	\$35,907
Covington city		
Median income for seniors ages 65-74	\$25,221	
Median income for seniors ages 75 and over	\$17,589	
Roanoke city		
Median income for seniors ages 65-74	\$25,933	\$28,018
Median income for seniors ages 75 and over	\$22,088	\$28,018
Salem city		
Median income for seniors ages 65-74	\$36,413	\$30,455
Median income for seniors ages 75 and over	\$21,063	\$30,455
Virginia		
Median income for seniors ages 65-74	\$34,369	\$35,256
Median income for seniors ages 75 and over	\$24,419	\$35,256

The ACS 3 yr. estimates report median income for seniors ages 65 and over which includes seniors 75 and over. The median income for seniors is significantly less than households headed by adults in the 25 to 64 age groups (2005-2007 ACS 3 year estimates).

Median Family Income

Median family			
Income	1990	2000	2005-2007
Alleghany county	\$31,145	\$45,843	
Botetourt county	\$37,116	\$55,125	\$68,085
Craig county	\$28,530	\$41,750	
Franklin county	\$29,958	\$45,163	\$50,647
Roanoke county	\$42,223	\$56,450	\$71,504
Covington city	\$26,091	\$36,640	
Roanoke city	\$28,203	\$37,826	\$46,737
Salem city	\$35,619	\$47,174	\$64,363
Virginia	\$38,213	\$54,169	\$69,609

The median family income reported in the ACS 3 yr. estimates indicate a 23.5% increase in Botetourt over 2000, a 12.1% increase in Franklin county, 27% increase in Roanoke county, 24% increase in Roanoke city, and a 36% increase in Salem. The state median income has increased by 28.5% over 2000.

Appendix E: Definitions and Sources

Affordability of a single family home: the ratio between median family income and the median value of a single family home within locality. U.S. Census Bureau-www.census.gov

Annual average wage: annual average wage of workers within locality. Labor Market Statistics, Covered Employment & Wages Program; www.vawc.virginia.gov

Average rental costs: aggregate monthly gross rent divided by total number of renter occupied housing units within locality. U.S. Census Bureau; www.census.gov; American Community Survey

Births to mothers with less than a high school education: percentage of babies within locality born to mothers with less than 12 years of education. <http://www.kidscount.org>

Childcare subsidy recipients: number of children aged 0-12 within locality that received childcare subsidies. <http://datacenter.kidscount.org/>

Children eligible for free/reduced lunch: percentage of total student enrollment eligible for free and reduced school lunches. <http://www.doe.virginia.gov>

Consumer Price Index: a measure of the average change in prices over time of goods and services purchased by householders. U.S. Department of Labor, bureau of labor statistics; <http://www.bls.gov>

Educational attainment bachelor's degree or higher: percentage of individuals within locality aged 25 and over with a bachelor's degree or higher. U.S. Census Bureau, American Community Survey

Educational attainment high school diploma or higher: percentage of individuals within locality aged 25 and over with a high school diploma or higher. U.S. Census Bureau, American Community Survey

Food bank distributions: total number of pounds distributed by the Southwest Virginia Second Harvest Food Bank. Southwest Virginia Second Harvest Food Bank; www.swvafoodbank.org

Food stamp recipients: total number of individuals that were participants in the food stamp program in December of given year. Virginia Department of Social Services-www.dss.state.va.us

Health insurance coverage: Health insurance coverage status by locality for age (under 65), all levels of income, and both sexes. U.S. Census Bureau, Small Area Health Insurance Estimates

Housing units lacking complete plumbing facilities: percentage of occupied housing units within locality that lack complete plumbing facilities. U.S. Census Bureau, American Community Survey

Job growth by industry: top 20 growth industries calculated as percent change from 2004 industry estimates to 2014 industry projections compared to 2006 industry estimates and 2016 industry projections. <https://www.vawc.virginia.gov>

Length of residency: percentage of householders within locality that have resided in the same unit for ten years or more. U.S. Census Bureau, American Community Survey

Median family income: middle value of annual household incomes within locality. U.S. Census Bureau; American Community Survey

Median income for seniors-aged 65-74: middle value of annual household income with the age of householder between 65 and 74. U.S. Census Bureau

Median income for seniors-aged 75 years and over: middle value of annual household income with the age of householder 75 and over. U.S. Census Bureau

Net employment growth: annual change of employment in civilian labor force.

<https://www.vawc.virginia.gov>

Owner-occupied housing units: percentage of total occupied housing units within locality that are owner-occupied. U.S. Census Bureau; American Community Survey

Per capita income: total personal income of locality's residents divided by the locality's total population. U.S. Department of Commerce, Bureau of Economic Analysis (BEARFACTS 1996-2006); www.bea.gov

Percent graduating high school: diploma graduates and completers as percent of ninth grade membership four years earlier. <http://www.doe.virginia.gov>

Percent of households with no vehicle: percentage of total occupied housing units within locality with no vehicle. U.S. Census Bureau; American Community Survey

Population, race and ethnicity: population and race tables from United States Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, Bridged-Race population estimates, United States July 1st resident population by state, county, age, sex, bridged-race, and Hispanic origin, compiled from 1990-1999 bridged-race intercensal population estimates, and 2000-2007 (Vintage 2006, Vintage 2007) bridged-race postcensal population estimates on CDC WONDER On-line Database: <http://wonder.cdc.gov>. Population, race and ethnicity projections for 2010, 2020, and 2030 were calculated from the Virginia Employment Commission, Virginia Workforce Connection at <http://www.vaworkconnect.com>.

Poverty rate: percentage of families and unrelated individuals within locality whose total income falls below the federal poverty guidelines. U.S. Census; small area income and poverty estimates

Poverty rate for children: percentage of locality's families and unrelated individuals under the age of 18 whose total income falls below the federal poverty guidelines. U.S. Census; small area income and poverty estimates

Poverty rate for seniors: percentage of families and unrelated individuals aged 65 and over whose total income falls below the federal poverty guidelines. U.S. Census Bureau, American Community Survey

Renter-occupied housing units: percentage of total occupied housing units within locality that are renter-occupied. U.S. Census Bureau; American Community Survey

Single-family residential building permits: total number of new, privately-owned, single-family residential housing units authorized by building permits. U.S. Census Bureau-www.census.gov. <http://www.coopercenter.org/demographics/buildingpermits/>

Supplemental security income recipients (SSI): total number of individuals within locality that received supplemental security income (SSI) payments in December of given year. U.S. Social Security Administration-www.ssa.gov

TANF recipients: total number of individuals that received Temporary Assistance for Needy Families (TANF) in December of given year. Virginia Department of Social Services-www.dss.state.va.us

Third grade proficiency assessments: percentage of students within school district that passed the third grade SOL tests and other statewide assessments for history and social science, mathematics, reading and science. <http://www.doe.virginia.gov>

Typical monthly household utility costs: total monthly cost to consumers in December of each year of 1,000 kilowatt hours of electricity and 5,000 gallons of water consumption. Appalachian power company and Western Virginia Water Authority

Unemployment insurance payments: total amount of unemployment insurance paid to individuals within the locality. <https://www.vawc.virginia.gov>

Unemployment rate: the number of unemployed people as a percentage of the labor force. . <https://www.vawc.virginia.gov>

Conclusion

- Regional Trends
- Data Implications
- Summary

6Regional Trends7

Indicator	2007 Positive Trend	2008 Positive Trend	2008 Negative Trend	2008 No Change
Percent Graduating High School	◆		◆	
3rd Grade Proficiency – Reading	◆	◆		
3rd Grade Proficiency - Mathematics	◆		◆	
3rd Grade Proficiency – Science				◆
3rd Grade Proficiency – History/Social Science	◆			◆
Individuals 25+ w/H.S. Diploma or Higher	◆		n/a	
Individuals 25+ w/Bachelor’s Degree or Higher	◆		n/a	
Unemployment Rate	◆		◆	
Unemployment Benefit Claims			◆	
Net Employment Growth	◆		◆	
Per Capita Income	◆	◆		
Consumer Price Index			◆	
Number of Chapter 7 and 13 Bankruptcies	◆		n/a	
Annual Average Wage	◆	◆		
Average Rental Costs			n/a	
Housing Units Lacking Plumbing	◆		n/a	
Length of Residency	◆		n/a	
Owner-Occupied Housing Units	◆		n/a	
Renter-Occupied Housing Units	◆		n/a	
Residential Building Permits			◆	
Free/Reduced Lunches			◆	
SSI Recipients			◆	
TANF Recipients			◆	
Food Stamp Recipients			◆	
Poverty Rate	◆		◆	
Poverty Rate - Seniors	◆		n/a	
Childcare Subsidy Recipients		◆		
Poverty Rate - Children	◆		◆	
Percent of Households with No Vehicle	◆		n/a	
Housing Units Lacking Plumbing	◆		n/a	
No Health Insurance			n/a	
Food Bank Distributions (lbs.)			◆	

⁶ N/A’s indicate data measures for 2009 report were from ACS 3 yr. estimates and Regional calculations and trends could not be determined.

⁷ For clarification, positive and negative trend classifications do not necessarily have a direct correlation to upward or downward trend movement. For instance, a downward trend movement for the region’s poverty rate would result in a positive trend classification for this indicator as this is a reflection of a decrease in the percentage of individuals living below the federal poverty threshold

Because of changes in the way data is reported, it is not possible to compare trends for all indicators. As noted in the footnote on page 107, this 2009 report uses ACS 3 year estimates making trend comparison with 2008 data impossible for twelve indicators. For those indicators where trends were possible; comparing performance this year over last shows a decline in the overall performance in the Region. In 2007 there were positive trends in 20 (63%) of the 32 indicators listed on the chart above. In 2008 that positive trend number drops to 4 (20%) of the 20 indicators with Regional trends. Where it was possible to report that the region was generally moving in the right direction one year ago, new data and trends suggest that the region lost ground and is beginning to show a decline in performance against these selected indicators.

Data Implications

- **Job Related:** Key job related indicators such as unemployment rates, unemployment benefits claims and net employment growth all fell from the positive to the negative trend column on the chart above over the past year.
- **Income and Asset Related:** While trends were still positive in the income and asset related indicators, the region continues to lag behind the state in annual average wage (-\$10,868), and per capita income (-\$7564.00). At the same time the consumer price index increased for this region of the state by 4.5%.
- **Public Assistance:** The growing need of families for assistance can clearly be seen in the 9.4 increase in TANF recipients over the past two year. Children eligible for free and reduced lunch in the region jumped to a high of 37.4% in 2008. Food Stamps also showed big increases moving from 9.03% of the region in 2007 to 21.63% in 2008.
- **Education Related:** Another key indicator showing a reversal from a positive trend to a negative is percentage graduating high school. In 2007, the percentage graduating high school (77.7%) exceeded that of state (76.8%). One year later in 2008, the region's performance had fallen to 76.3% compared to an increase to 79.2% at the state level thus placing the region below the performance of the state for the first time since 2006.

Summary

The value of indicators is underscored when viewed as a constellation of factors affecting the well being of the Roanoke Region. When these indicators are viewed as a whole they clearly define the beginning of the severe economic downturn of late 2008 and its effect on the people residing in the region. The region has lost the positive trend of the majority of indicators over the past year. While the 2008 Report contained reasons for optimism, this 2009 Report shows little evidence of specific strengths in the region other than education performance in grades 3, 5 and 8 but even those strengths are dampened by the falling number of high school graduates in the region as compared to increasing numbers at the state level.

This 2009 Edition of the Roanoke Region Community Indicators presents data that are a clarion call for government and people to work together cross jurisdictional boundaries to find innovative solutions to the growing social and economic problems faced by all who reside in our communities.