



## Roanoke Regional Housing network

### AFFORDABLE HOUSING ADVOCACY AWARD ROANOKE REGIONAL HOUSING NETWORK

Decent, affordable and accessible housing is the right of every citizen and is critical to the economic health and development of our region. To further its mission to encourage proactive involvement in housing issues, the Roanoke Regional Housing Network, a standing committee of the Council of Community Services, created the Affordable Housing Advocacy Award to recognize and reward the outstanding advocacy efforts of an individual or agency in our region. The award will be presented at the organization's Roanoke Regional Housing Symposium. The recipient will receive \$500.

#### **Nomination Process:**

Nominations for the Affordable Housing Advocacy Award may be made by any member of the Roanoke Valley community. Nominees may be member agency employees, volunteers, or any other member of a specific community so long as their advocacy efforts have been notable. Elected officials are also eligible for consideration. Nominations must be received by the chair no later than April 20. Please email the attached nomination to Matt Crookshank at [mattc@chrcluberidge.org](mailto:mattc@chrcluberidge.org). If you have questions, please call 540.266.7554.

The Affordable Housing Advocacy Award Selection Committee shall be comprised of the RRHN Chair, Vice Chair and symposium planning committee. The committee shall meet at the close of the nomination period to discuss and select a recipient. The committee shall submit their selection to the Chair in preparation of the award plaque and \$500 check.

#### **Award Criterion:**

Recipients of the award shall be selected with the following criterion:

- **Impact on legislation:** Actions having an impact on advancing affordable, quality and accessible housing legislation; generating support and/or raising new awareness among legislators. (25 points)
- **Raising community awareness:** Actions generating support for and raising awareness among the general public and community decision-makers regarding the benefits of and the need for affordable, quality and accessible housing and community development partners. (25 points)
- **Mobilizing Grassroots Advocacy:** Actions that mobilize legislative advocacy by fellow housing and community development partners and other members of the community. (25 points)
- Within the above criteria, additional points may be awarded as follows:
  - Overall impact of efforts (10 points)
  - Local innovation (5 points)
  - Consistency of efforts (5 points)
  - Replicability (5 points)

Nominations shall be scored in accordance with the above criterion and point system. The nominee with the highest score shall be selected for the award. The Selection Committee shall have the ability to make more than one award if there is a tie or it is felt that more than one Affordable Housing Advocacy Award is warranted. No more than two awards will be given during any award period.



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***About the Nominator:***

Name of Nominator \_\_\_\_\_

Nominator Telephone Number \_\_\_\_\_

Nominator Email Address \_\_\_\_\_

***About the Nominee:***

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone number \_\_\_\_\_ Email address \_\_\_\_\_

**Instructions**

Please describe in 1,000 words or less why you believe your nominee should receive the AFFORDABLE HOUSING ADVOCACY AWARD. Please email this completed application on or before April 20, 2017 to Matt Crookshank at [mattc@chrclueridge.org](mailto:mattc@chrclueridge.org). As described in the attached description, the Selection Committee is particularly interested in three areas:

1. Those activities undertaken by the candidate that have had an impact on policies that resulted in advances in affordable, quality and accessible housing policy and/or policies that have generated support for such policies.
2. Those actions that have generated support for and raised awareness among the general public and community decision-makers regarding the benefits of and the need for affordable, quality and accessible housing.
3. Those actions that have mobilized housing policy advocacy by fellow housing and community development partners and other members of the community.